



Imperial Valley College
Bachelor of Business Administration- NAU
Unofficial Degree Pathway Guide – 2023-2024

Associate degree core: [MAJOR – A.S.-T](#)

[CSU GE-B](#) Requirements

[IGETC](#) Requirements

Complete one of the general education transfer patterns.

Students with a completed CSU GE-B or IGETC with a 2.5 GPA or better will be guaranteed admission to NAU as well as satisfy all NAU Liberal Studies Requirements.

Contact your [NAU Transfer Representative](#) for an evaluation.

Course #	Course Title	Credits	Completed
Community College Coursework			
ENGL 110	Composition and Reading	4	
ENGL 201	Advanced Composition	3	
ACCT 210	Principals of Financial Accounting	4	
ACCT 220	Principals of Managerial Accounting	4	
BUS 126	Business and the Legal Environment	3	
ECON 101	Introduction to Micro Economics	3	
ECON 102	Introduction to Macro Economics	3	
MATH 119	Elementary Statistics	3	
MATH 150 or 122	College Algebra or Finite Math	3	
MATH 170	Topics in Calculus	4	
CIS 101	Introduction to Information Systems	3	
Total		37	
Electives to reach 60 credits			
TOTAL		60	

Business Administration Core Curriculum			
Course #	Course Title	Credits	Completed
Northern Arizona University at AWC or Online			
BBA 300	Principles of Management in a Global Economy	3	
BBA 305W	Effective Business Communications	3	
BBA 310	Principles of Marketing in a Global Economy	3	
BBA 320	Managerial Finance	3	
BBA 330	Supply Chain & Operations Management	3	
BBA 335	Human Resource Management	3	
BBA 340	Management Information Systems	3	
BBA 360	Teams and Project Management	3	
BBA 390	Negotiation and Conflict Management	3	
BBA 450	Leadership	3	
BBA 480	Business Plan Development	3	
BBA 490C	Strategic Management	3	
Total Credits: 120		Total: 36	

Select an emphasis (24 credits):

- Human Resources Management
- Logistics and Supply Chain Management
- Management
- Marketing
- Project Management

CHOOSE 1 EMPHASIS FROM BELOW

Human Resource Management			
Course #	Course Title	Credits	Completed
Northern Arizona University			
BBA 336	Staffing Organizations	3	
BBA 337	Employment Law	3	
BBA 338	Training and Development	3	
BBA 427	Compensation and Benefits	3	
BBA 441	Strategic Human Resource Management	3	
BBA 496	Human Resource Management Applications	3	
BBA 420 OR BBA 425	Global Finance and Financial Analysis -OR- Entrepreneurial and Small Business Finance	3	
Select 1: BBA 400, BBA 439, BBA 492, BBA 497	BBA 492 recommended (SHRM Certification Prep)	3	
Total Credits: 120		Total:	24

Logistics and Supply Chain Management			
Course #	Course Title	Credits	Completed
Northern Arizona University			
BBA 292	Fundamentals of Logistics	3	
BBA 428	Global Logistics and Supply Chain Management	3	
BBA 429	Green Logistics and Supply Chain Management	3	
BBA 430	Advanced Logistics and Supply Chain Management	3	
BBA 435C	Strategic Logistics and Supply Chain Management	3	
BBA 420 OR BBA 425	Global Finance and Financial Analysis -OR- Entrepreneurial and Small Business Finance	3	
BBA 300-400 level	BBA 303 not permitted/Internship recommended	3	
BBA 300-400 level	BBA 303 not permitted/Internship recommended	3	
Total Credits: 120		Total:	24

Management			
Course #	Course Title	Credits	Completed
Northern Arizona University			
BBA 380	Management for Environmental Sustainability	3	
BBA 439	Business Research for Decision Making	3	
BBA 471C	Business Ethics	3	
BBA 486	Current Topics in Management	3	
BBA 495	Managing for Organizational Quality Excellence	3	
BBA 420 or BBA 425	Global Finance and Financial Analysis -OR- Entrepreneurial and Small Business Finance	3	
BBA 300-400 level	BBA 303 not permitted/Internship recommended	3	
BBA 300-400 level	BBA 303 not permitted/Internship recommended	3	
Total Credits: 120		Total:	24

Marketing			
Course #	Course Title	Credits	Completed
Northern Arizona University			
BBA 313	Personal Selling	3	
BBA 315	Services Marketing	3	
BBA 317	Consumer Behavior	3	
BBA 413	Emarketing	3	
BBA 417	Marketing Research	3	

BBA 420 OR BBA 425	Global Finance and Financial Analysis -OR- Entrepreneurial and Small Business Finance	3	
BBA 300-400 level	BBA 303 not permitted/Internship recommended	3	
BBA 300-400 level	BBA 303 not permitted/Internship recommended	3	
Total Credits: 120		Total: 24	

Project Management			
Course #	Course Title	Credits	Completed
Northern Arizona University			
BBA 294	Project Management Fundamentals	3	
BBA 364	Baseline Plan and Change Management	3	
BBA 368	Risk and Opportunity Management	3	
BBA 457	Critical Thinking and Innovation	3	
BBA 464	Systems Concepts	3	
BBA 468	Agile project Management	3	
BBA 420 OR BBA 425	Global Finance and Financial Analysis -OR- Entrepreneurial and Small Business Finance	3	
BBA 494C	Capstone Simulation	3	
Total Credits: 120		Total: 24	