

Approved Minutes for Gallery Committee Meeting, June 28, 2012

The meeting was called to order at 6:10 p.m. and ended at 7:40 p.m.

Present: Todd Evangelist, Marco Vera, Bernardo Olmedo, Jorge Estrada and Carol Hegarty

Absent: Elizabeth Lopez, Dr. Nannette Kelly, Fred Guzman

1. Fundraising - Todd Evangelist presented information on what the Foundation has done for the gallery and would like to do in the future, including three levels of giving from a donated brick, to Art Gallery Patron and Legacy contributions. He also gave the committee a list of things he needs to promote the gallery, including a calendar of shows/events, brick annual unveil date and pathway, Art Patron recognition Plan, ability to have VIP Donor access, and good success stories from students.

Carol is going to work on a list to meet these needs and get it to him. The committee will continue to discuss these items and work to firm up the schedule for the next academic year.

2. Approval of the minutes from the meeting on May 14, 2012:

The committee unanimously approved the minutes from May 14 with one change of removing the word "Valle" from the Mexicali exhibit.

3. Look over forms; approve or amend:

The "Standard Art Exhibition Agreement," the gallery application form, Gallery mission statement and goals were approved unanimously.

4. Call for artists/promotion on Facebook etc.

Carol said she would submit a call for artists on the California Arts Council website. A call has already been posted on Facebook, both on the gallery and IVC pages.

5. Firm up September show:

Bernardo and Marco will begin to create a brochure call for artists to prepare for Mexicali Aqui. The opening date was set at Sept. 6.

It was decided that opening receptions would be the first Thursday of every month. Time is pending what happens campus wide with College Hour.

6. Discussion:

Marco Vera said he knows a director of a film called "Bombay Beach" about the Salton Sea and suggested she might be able to speak at the gallery and we present her film. He said there are four interesting independent films about the area, so it could be a series. We agreed we should pursue that, possibly covering her travel expenses.

Carol Hegarty said she has received an application for an exhibit from Lisa Solomon, the LGTQ Club contact. However the application doesn't have images of artwork or names of students who wish to participate. Lisa included in a statement that she would be gathering that material from students and getting it to us as soon as school started in August.

She asked Josh Novinger and Zac Skermont if they want to show together in the Science building for August/September and possibly into October. Josh responded and wants to show, but Zac has not responded. Carol is going to contact him again.

She told the committee about College Hour and the possibility of having gallery events at that time, coordinated with the ASG, to hopefully raise attendance and interest in the gallery.

Informational items:

The gallery has a new exhibit in the Science Atrium Gallery of paintings by LA-based Joel Jimenez. These will be on display into September. This exhibit came from the Imperial Valley Artists Collective, of which Fred and Elizabeth are members.

The meeting adjourned at 7:40 p.m. We are going to keep in touch via email and see if we need to meet in July.