Services brought to you by

IMPERIAL COUNTY WORKFORCE DEVELOPMENT BOARD CALIFORNIA

IMPERIAL COUNTY One Stop BUSINESS & EMPLOYMENT SERVICES

Business Services

- Customized Services
- Recruitment Events
- Group Interviews
- Pre-screened Candidates
- Countywide Job Postings
- Skilled Applicant Pool
- On-the-Job Training
- Tax Incentive Information
- Conference facilities (125 capacity)
- Interview Rooms
- Computer Center

Trainings

- Building Maintenance
- Construction
- Janitorial
- Medical Clerical
- Nursing
- Retail
- Security Guard
- Truck Driving

Jobs Seeker Services

- Skill Upgrading and Retraining
- Computer Center Access
- Career Assessment
- Job Readiness Workshops
- Job Search Boards
- Job Placement
- Labor Market Information
- Unemployment Insurance Claims Assistance

Now Open!
Business Center
Call 1-877-336-4JOB

All services at no cost

Brawley	Calexico	El Centro East	El Centro West	IVC	Winterhaven
840 Main St.	301 Heber Ave.	2695 S. 4th St.	1550 W. Main St.	Bldg. 1700	676 Baseline Rd.
(760) 344-2131	(760) 768-7171	(760) 337-5000	(760) 339-2722	(760) 355-6532	(760) 572-0222

A Proud Partner of Workforce Development in Imperial Valley

www.imperial.edu

IMPERIAL VALLEY

2008 Education & Workforce Conference

Breaking Down Barriers Merging Resources

Building Partnerships Between Education and Industry

October 9th, 2008
Barbara Worth Resort
Holtville, CA

IVEDC
IMPERIAL VALLEY ECONOMIC DEVELOPMENT CORPORATION

Welcome

I am pleased to welcome you to the 2008 Education and Workforce Conference. As Chairman of the Imperial County Workforce Development Board, I share the vision that this conference facilitate the development of new partnership opportunities between the training, education and business communities to create a more productive, educated and trained workforce to meet the needs of today's local and regional business sectors.

In order for Imperial County to be regionally and globally competitive it is be vital for Education, Workforce Development and Economic Development to work closely together and communicate effectively.

The Imperial County Workforce Development Board encourages your active participation and contributions towards achieving the success of all our efforts. This County and the regions' future will be assured through what we start today. The Imperial County Workforce Development Board and I thank you for your support.

Jason Jackson
Chair, Imperial County Workforce Development Board

Jason Jackson

I would like to take this opportunity to welcome all of you to the 2008 Education and Workforce Conference. As co-chair of the P-16 Council, I am pleased that we are working together to build alliances that will ensure an educated and productive workforce.

In consideration of the national challenges we face today, Imperial County also faces its own set of unique challenges in the days ahead—those that require the most positive changes we can make. Such changes include positioning the county as a major player in the nation's upcoming green economy, improving educational attainment in the area's unique bi-cultural environment and local industry competitiveness both in the region and on a global scale. I have confidence that Imperial County's business leaders and educators have a can do spirit and will create innovative and progressive adaptations required to meet these changes. But, neither education nor industry can do it on their own; we need to stay united as a team and build on one another's strengths.

Mary N. Camacho

I encourage all of us to participate and contribute to our efforts, as we continue to work together in creating the best educated and prepared industry workforce possible; our county's future depends on our actions today.

Mary N. Camacho
Superintendent, Imperial Valley Regional Occupational Program

On behalf of the Imperial Valley Economic Development Corporation, our investors, and partners, I would like to welcome you to the inaugural Education and Workforce Conference.

Imperial Valley Economic Development Corporation is aggressively marketing this region. Slogans that read "Imperial Valley, Resource of Opportunities" are displayed locally and internationally in an effort to grow our business and economic base. Imperial Valley is truly a resource of opportunities with well established water rights, an abundant supply of land, inexpensive energy, and a large labor pool.

Imperial Valley Economic Development Corporation would like to add to the marketing campaign a large "well trained, educated and skilled" labor pool. IVEDC is playing an active role in ensuring that this tag line can be added as part of the marketing campaign by partnering with the P-16 Council and Imperial County Workforce Development Board.

Marlene Best

Imperial Valley Economic Development Corporation and I encourage your participation in ensuring Imperial Valley can market and attract industry by promoting a skilled, educated, and qualified labor force.

Marlene Best
Chair, IVEDC

Sponsors for the 2008 Education and Workforce Conference

Suma Cum Laude $5,000

The Imperial Valley Economic Development Corporation is a partnership of private enterprise and local government that is united by the common vision of expanding and diversifying the economy. Investors include a host of public and private organizations that benefit from the growth of the economy.

The mission of Imperial Valley College is to foster excellence in education that challenges students of every background to develop their intellect, character, and abilities; to assist students in achieving their educational and career goals; and to be responsive to the greater community.

The Workforce Development Board (WDB) serves as an advisory board to the County of Imperial Board of Supervisors. The WDB provides input and recommendations on Workforce Development Activities that include but are not limited to the following: Business Services and Job Creation Efforts, Occupational Training, and Labor Market Research and Statistics. The WDB is comprised of 30 members from private and public organizations, with a majority mandated as being from the private sector.

The Imperial Valley P-16 Council is a preschool through higher education community collaborative promoting a college-going culture. The Council's vision is to increase significantly student eligibility, admittance, and attendance at post-secondary institutions.

"KSWT News 13 is the Desert Southwest's news leader. Our commitment to education is demonstrated in our coverage of the issues that affect our community. KSWT News 13 puts Education First."

Magna Cum Laude $2,500

Cum Laude $1,000

LADWP
Rabobank
Community Valley Bank

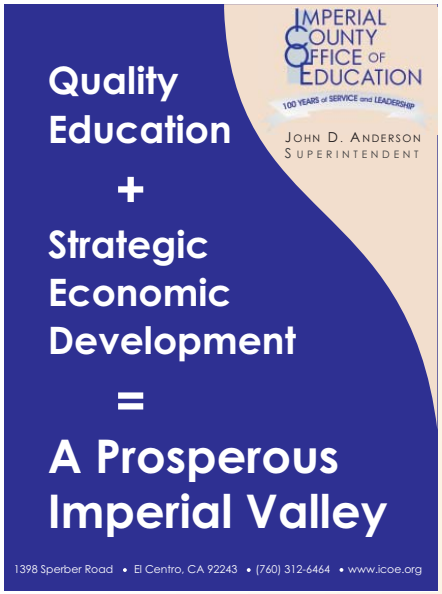
Dean's List

IVROP
Manpower
Brawley Inn
San Diego County Water Authority
Imagine Schools
Western Mesquite Mines, Inc.

Keynote Speaker

Dr. Joe Shapiro, Dean, San Diego State University College of Extended Studies worked in adult and continuing education for 30-plus years before joining San Diego State University in late 2001 as the CES associate dean. Prior to that, he worked for University of Maryland University College (UMUC)-Europe from 1984-2001 in multiple senior administrative positions, last serving as director of graduate and professional development programs, a position based in Heidelberg, Germany.

Dr. Joe Shapiro



Dr. Shapiro earned a doctorate and a master of arts in education at Ball State University, specializing in the field of counseling and guidance. He worked for Ball State University's Stateside and European programs from 1976-82 as a program director in Europe and faculty member in both Indiana and Europe. He also served as the graduate counseling program coordinator and faculty member for the Boston University Overseas programs from 1983-84 before working for UMUC-Europe.

Joe was born in Manhattan and spent most of his early years in Hewlett, New York. He and his British wife Vivienne met in Istanbul, married in Corfu, lived in Heidelberg, and moved to San Diego with their daughter Emily (7) and their son Benjamin (9). Joe served as a parent representative to the San Diego City Schools Gifted and Talented Education programs and volunteer computer instructor at Hearst Elementary School. He has lived, worked and/or traveled in over 35 countries, has made presentations in such international locations as Abu Dhabi, Bangkok, Berlin, Bucharest, Budapest, Cairo, Rabat, Sofia, and Tunis, and speaks German, passable French, and a smattering of Dutch, Greek, Italian, and Russian.

Agenda

9 am Registration at Barbara Worth Resort-Conference Center (Holtville, CA)

9-10 am Continental Breakfast

10 am Welcoming Remarks
Marlene Best, Chair, Imperial Valley Economic Development Corporation; Randy Taylor, Member, P-16 Council, John D. Anderson, Superintendent, Imperial County Office of Education; Jason Jackson, Chair, Workforce Development Board

10:10 am Education and Workforce Presentation
Eco-education and preparing a workforce for "green collar jobs"-Daniel Lopez, Sunnek International

10:40 am Q & A

10:50 am Presentation of AT&T Check

11 am Outlook of Education Community
Panelists: Stephen Roeder, Dean, San Diego State University IV-Campus; Ed Gould, Superintendent-President, Imperial Valley College; John D. Anderson, Superintendent, Imperial County Office of Education; Alfonso Romero, Counselor, Bill E. Young Middle School

Moderator: James Hanks, Director, Imperial Irrigation District

Panel members will discuss the current trends in education and projections in educating a future labor force.

11:50 am Q & A

12 pm Lunch, Keynote Address
Dr. Joseph Shapiro, San Diego State University Dean of Extended Studies

1:15 pm Industry Perspective
Panelists: Luis Plancarte, Manager, Human Resources & Communications, Western Mesquite, Mines, Inc.; Cheryl Walker, SVP/Director, Vendor Management, Rabobank; Brian Harms, General Manger, Ormat Nevada, Inc.; Jerry Santillan, Assistant CEO, County of Imperial

Moderator: Ana Corpus, News Anchor, KSWT Channel 13

The panel members will provide insight into current trends and needs in hiring practices and the value of education and or training.

2:05 pm Q & A

2:15 pm The Link between Education and Workforce Development
Panelists: Kimberly Collins, Director, California Center for Border and Regional Economic Studies; Travis Gregory, Associate Dean of Human Resources, Imperial Valley College; Rick Johnson, Training Officer, Imperial Irrigation District; Jennifer Lee Donatt, Branch Manager, Manpower

Moderator: Brad Jennings, Editor, Imperial Valley Press

Panel members will share current activities in linking industry with education and training opportunities, as well as exploring potential partnerships.

3:05 pm Q/A

3:15 pm Break

3:30 pm Help me, Help you
Panelists: Ed Gould, Superintendent-President, Imperial Valley College, Kathy Berry, VP Academic Services, Imperial Valley College; Thomas Budde, Superintendent, Central Union High School District; Buz Schott, VP Capitol Strategies Group; Alan Huber, President, Elm's Equipment, Inc.; Michael A. Smelosky, Appointed Warden, Centinela State Prison

Moderator: Gene Brister, President, KXO Radio

Panel members will be allowed to discuss the needs and issues affecting industry and education. This panel will provide an opportunity for partnerships and solutions to be established between industry and education.

4:20 pm Q/A

4:30 pm Concluding Remarks
Marlene Best, Chair, Imperial Valley Economic Development Corporation; Randy Taylor, Member, P-16 Council, John D. Anderson, Superintendent, Imperial County Office of Education; Jason Jackson, Chair, Workforce Development Board

5 pm *End*