

2025 IMPERIAL VALLEY COLLEGE CONVOCATION

# MISSION



# IMPOSSIBLE

**Friday, August 8, 2025**

**8:00-8:30**

**Breakfast (Optional)**

**8:30-9:00**

**Welcome Address  
Campus Updates  
IVC Foundation  
Academic Senate**

**9:00-9:10**

**Introduction of New  
Employees**

**9:10-10:10**

**Keynote Speaker**

**10:10-10:30**

**Break  
Pictures with Speaker (Optional)**

**10:30-11:20**

**Breakout Session  
(See Schedule)**

**11:20-12:10**

**Breakout Session  
(See Schedule)**

**12:10-1:10**

**Lunch (Gym)**

**1:10-2:00**

**Breakout Session  
(See Schedule)**

**2:10-3:00**

**Division and  
Department Meetings**

**3:00-4:00**

**Union Meetings**

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Main Session Location: Gymnasium (Building 700)

# RICHARD MONTAÑEZ

IVC Convocation 2025 - Keynote Speaker

Former Vice President, Multicultural Sales & Community Activation for PepsiCo North America. Richard Montañez, a former long-serving PepsiCo executive, has transitioned into a legendary inventor, accomplished author, and highly sought speaker. He began as a janitor at Frito-Lay in 1976 but went on to create the Flamin' Hot product line, which evolved into both a billion-dollar enterprise and a cultural phenomenon. Recognized for his innovation and leadership, Montañez has received numerous awards and made history as the first Latino board member of the Southern Christian Leadership Conference (SCLC), an organization founded by Dr. Martin Luther King, Jr. As a captivating speaker, Richard Montañez has engaged Fortune 500 companies and esteemed academic institutions. His remarkable journey, extensively covered in the media, was chronicled in the best-selling Penguin Random House book 'Flamin' Hot.' The book's success led to its optioning for a film adaptation directed by Eva Longoria. The biopic premiered on both Disney+ and Hulu, achieving the remarkable feat of becoming the 5th most-streamed film in its debut week. Richard Montañez's inspiring story continues to fuel innovation and resilience, resonating with audiences worldwide.

## BREAKOUT SESSIONS

REGISTER



|            |                                                                                                           |                |
|------------|-----------------------------------------------------------------------------------------------------------|----------------|
| 10:30 a.m. | Teaching Faculty - Mission Briefing: Your Faculty Toolkit for 2025                                        | 2734           |
|            | Non-Teaching Faculty - Mission Possible: Goal-Oriented Counseling                                         | 2725           |
|            | Classified/Other - Mission Possible: Support Force One Mission                                            | College Center |
| 11:20 a.m. | Teaching Faculty - Mission Briefing: Your Faculty Toolkit for 2025 (Cont.)                                | 2734           |
|            | Non-Teaching Faculty - Mission Possible: Online Counseling                                                | 2725           |
|            | Classified/Other - Mission Possible: Operation Restore                                                    | College Center |
| 1:10 p.m.  | All Faculty - Navigate the Noise: Your AI Literacy Mission -OR-                                           | 2734           |
|            | All Faculty - Mission Possible: Designing Learning That Includes Everyone                                 | 2131           |
|            | Classified/Other - Mission Possible: Productivity Unlocked with Microsoft Office & Operation Data Defense | College Center |

## DEPARTMENT MEETINGS

2:10 p.m. - 3:00 p.m.

- Student Services & Equity - IVC Gym (700)
- English Department - 2725
- Humanities Department - 2723
- World Languages & Communication - 2726
- ESL Department - 2751
- Library & Learning Services - 2733
- Math Department - 2721
- Science Department - 2722
- Behavioral & Social Science Department - 2727
- Exercise Science Wellness & Sports Department - 2728
- EWD Non-Instructional - 3108
- Child, Family & Consumer Sciences Department - 2200
- Industrial Technology Department - 3113
- Business & Agricultural Department - 3111

## UNION MEETINGS

3:00 p.m. - 4:00 p.m.

- CTA - 2131
- CSEA - College Center
- PTFA - 804

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