

2025 CONVOCATION

IMPERIAL VALLEY COLLEGE

MISSION

IMPOSSIBLE



DESERT
WARRIORS



OPERATION: PHRASE MATCH

Mission Briefing:

Some participants have been given envelopes containing half of a secret phrase.

Open your envelope and read your phrase silently.

Your goal is to find your match — the person with the other half of your phrase.

Use the text color and sticker on your envelope as a clue — your match will have the same ones.

Warning: Spy Agents Among Us!

Hidden in the crowd are spy agents holding special decoy envelopes.

If you approach a spy agent and ask if they are your match, your mission ends immediately — and you'll be marked as compromised.

When You Find a Match:

Read your phrases aloud to each other to confirm the full phrase makes sense.

Once matched, you have completed your mission; be prepared to share your mission with the group.



2025 CONVOCATION

IMPERIAL VALLEY COLLEGE

MISSION

IMPOSSIBLE



DESERT
WARRIORS

MISSION BRIEFING

- *Welcome to Operation Student Success*
- *Review of Mission* **2024-25**
 - *Classified Results*
- *Review of Mission* **2025-26**
- *Operation: Remove Financial Barriers - IVC Foundation*
- *Operation: Academic Excellence - Academic Senate*
- *Meet & Greet the New Agents*
- *Mission Possible - Mr. Richard Montañez*
- *Breakouts - Special Assignments*
- *Chow*
- *Breakouts - Special Assignments*
- *Departmental Briefings*
- *Union Briefings*



WELCOME ADDRESS

AGENT
DR. LENNOR M. JOHNSON



MISSION POSSIBLE

**ELIMINATE BARRIERS TO
INCREASE STUDENT ACCESS
AND SUCCESS AND
ERADICATE POVERTY IN THE
IMPERIAL COUNTY!**

SUCCESS DEFINED

The New IVC

- **10,000 FTES:** Access increased significantly
- **Success Rates:** among the highest Statewide.
 - Persistence
 - Transfer
 - Completion & Time to Completion
- **Online & F2F Programs:** Among the best statewide in enrollment & success
- **Financially Strong:**
 - 25% reserve, and
 - Over \$10 million endowment
- **Facilities Master Plan:** Fully Realized
- **Strong Adult Enrollment:** Represents 40% of population
- **No Equity Gaps**

Community Impact

- Unemployment rates less than 10% and on par with the State and nation average.
- Over 75% of High School Students earn at least 15 units upon High School graduation.
- 90% of high school graduates matriculate to college and 80% of whom attend IVC
- Bachelor attainment increased to 20%.
- Workforce Gaps eliminated.



CAMPUS PRIORITIES

2024-25

TOP

- Dual Enrollment
- Non-credit
- Adult Enrollment
- Retention/Persistence

**MAXIMIZE ENROLLMENT TO
ESTABLISH NEW FUNDING
FLOOR**

- Ensure comparable student success in all modalities
- Increase enrollment of full-time students
- Increase graduation rates by 10%
- Increase transfer rates by 20%

**INCREASE STUDENT
SUCCESS**

- Grow endowment by 20%
- Enhance operations efficiencies
- Increase grant funding by 10%

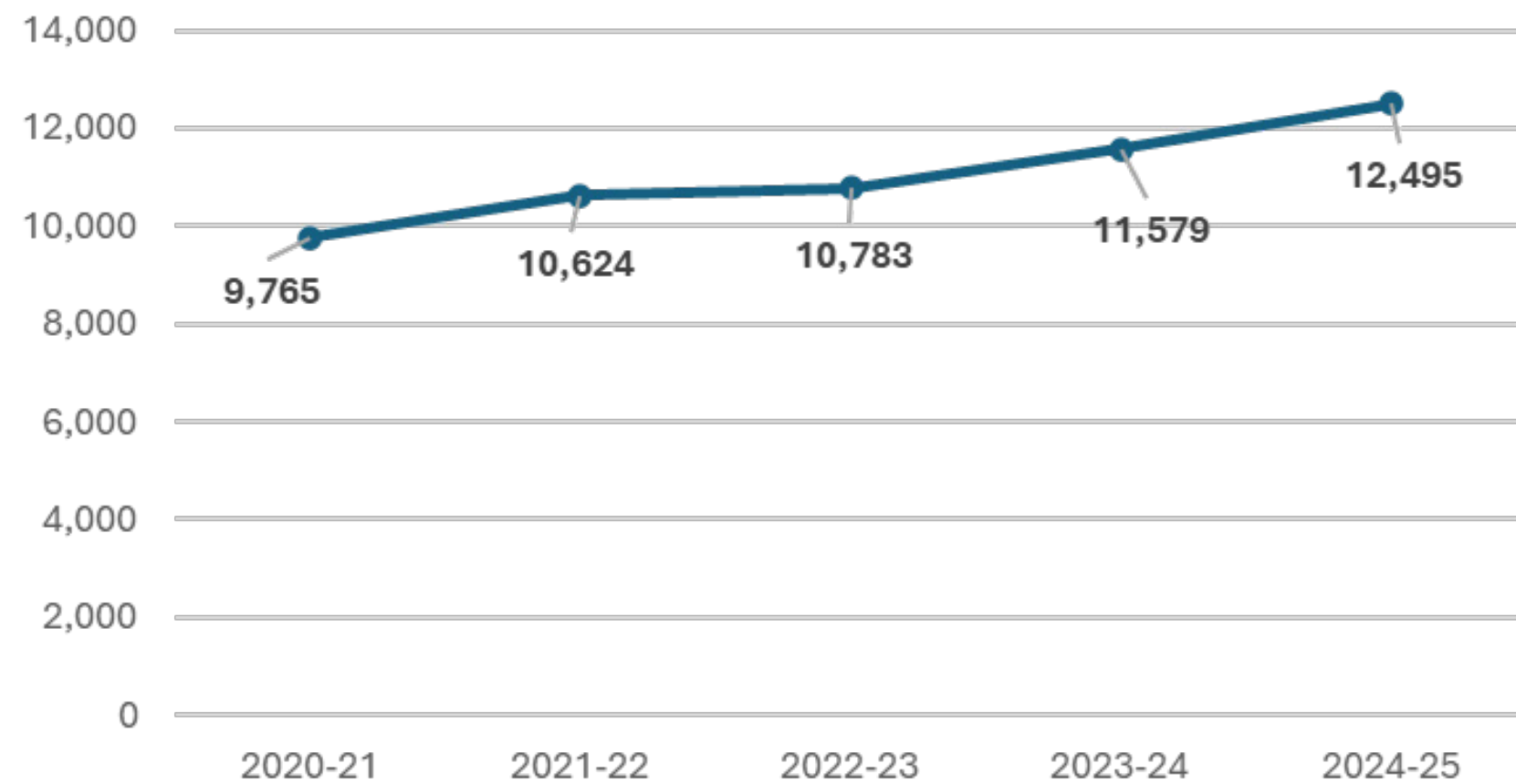
**STRENGTHEN IVC'S
FINANCIAL POSITION TO
ENSURE SUSTAINABILITY
OF PROGRAMS DURING
ANTICIPATED ECONOMIC
DOWNTIMES**

- Athletics
- Campus events/guest speakers
- Community outreach & partnerships
- Image/branding

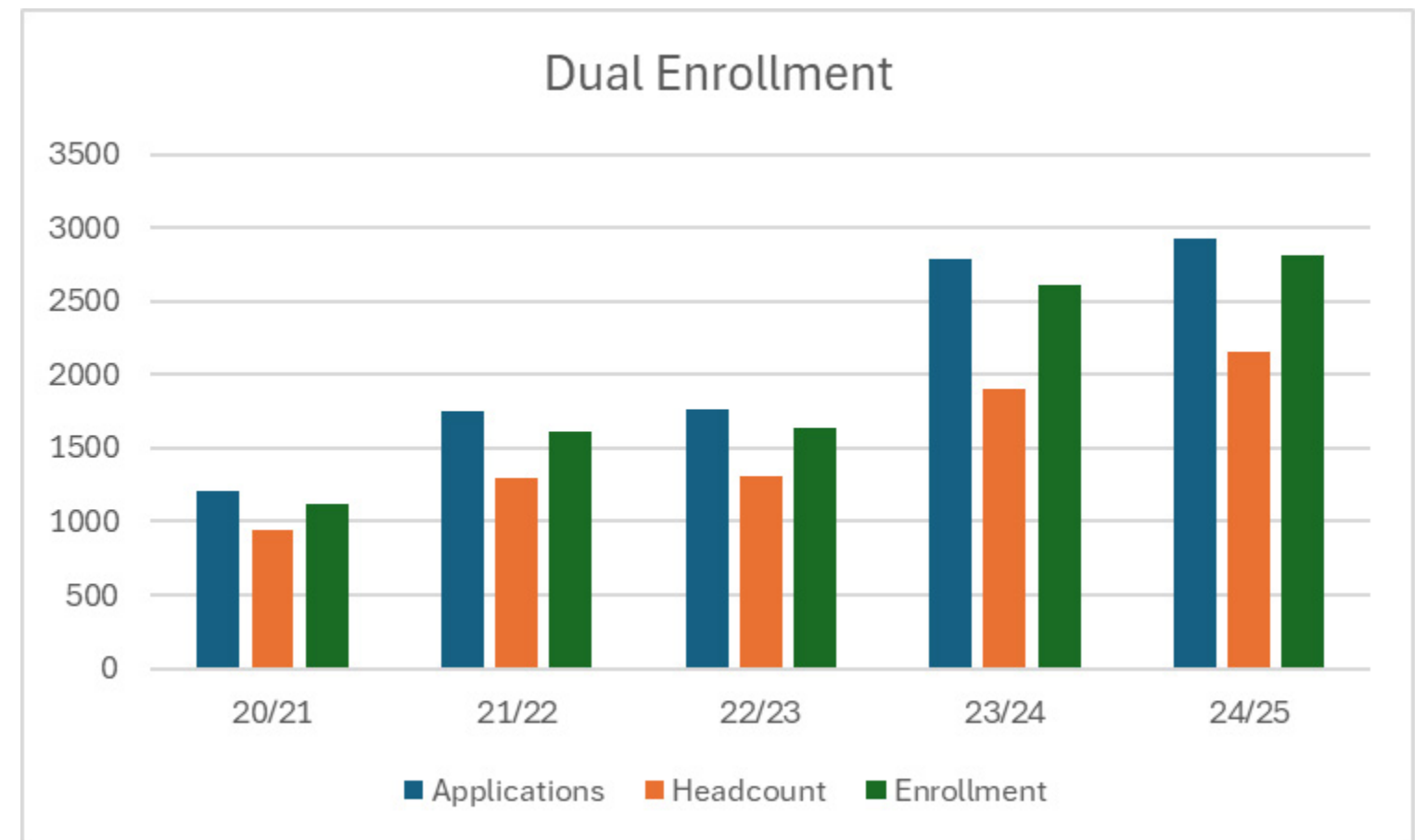
**INCREASE CAMPUS &
COMMUNITY ENGAGEMENT**

ENROLLMENT PERFORMANCE DASHBOARD

Unduplicated Total Headcount

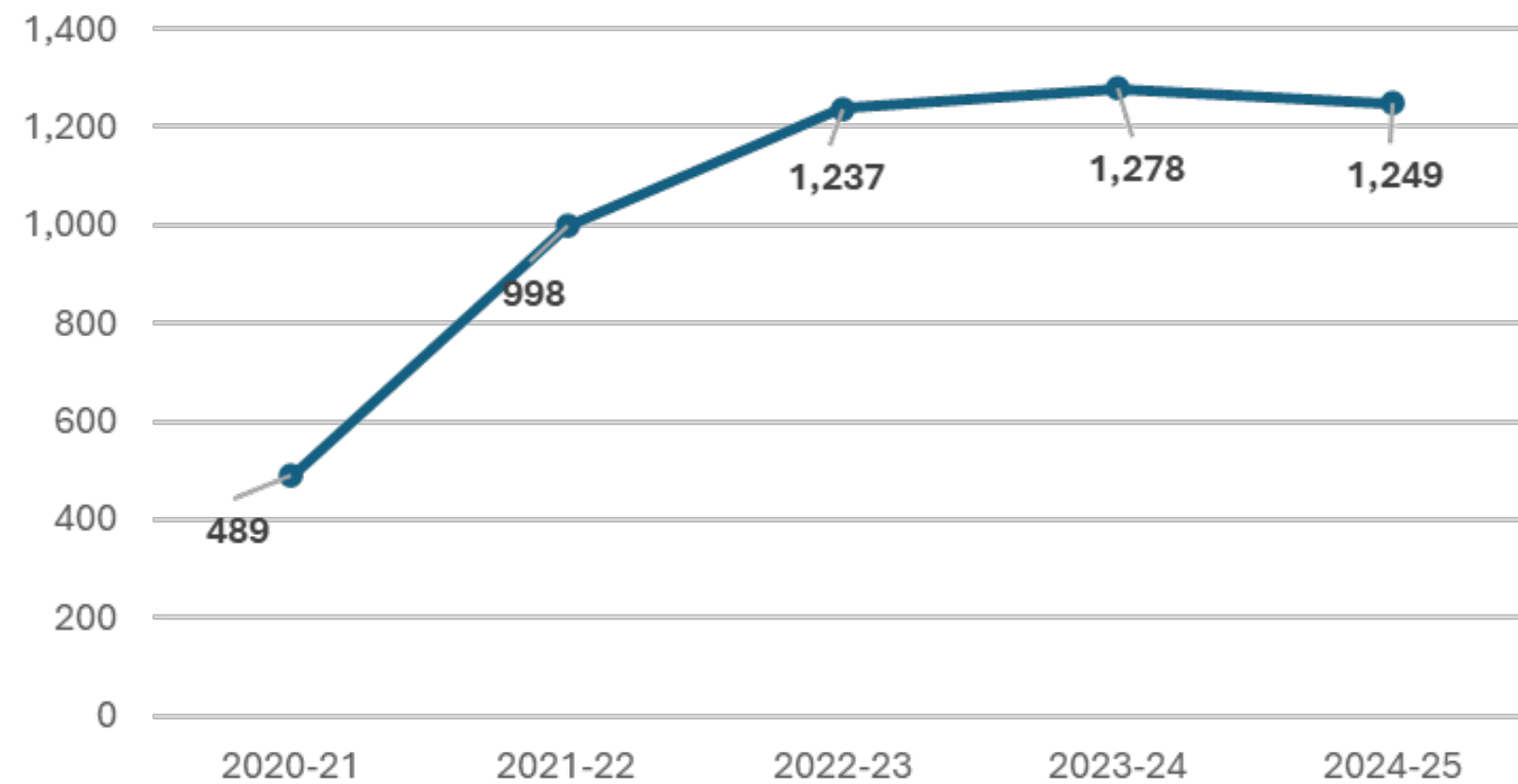


Dual Enrollment

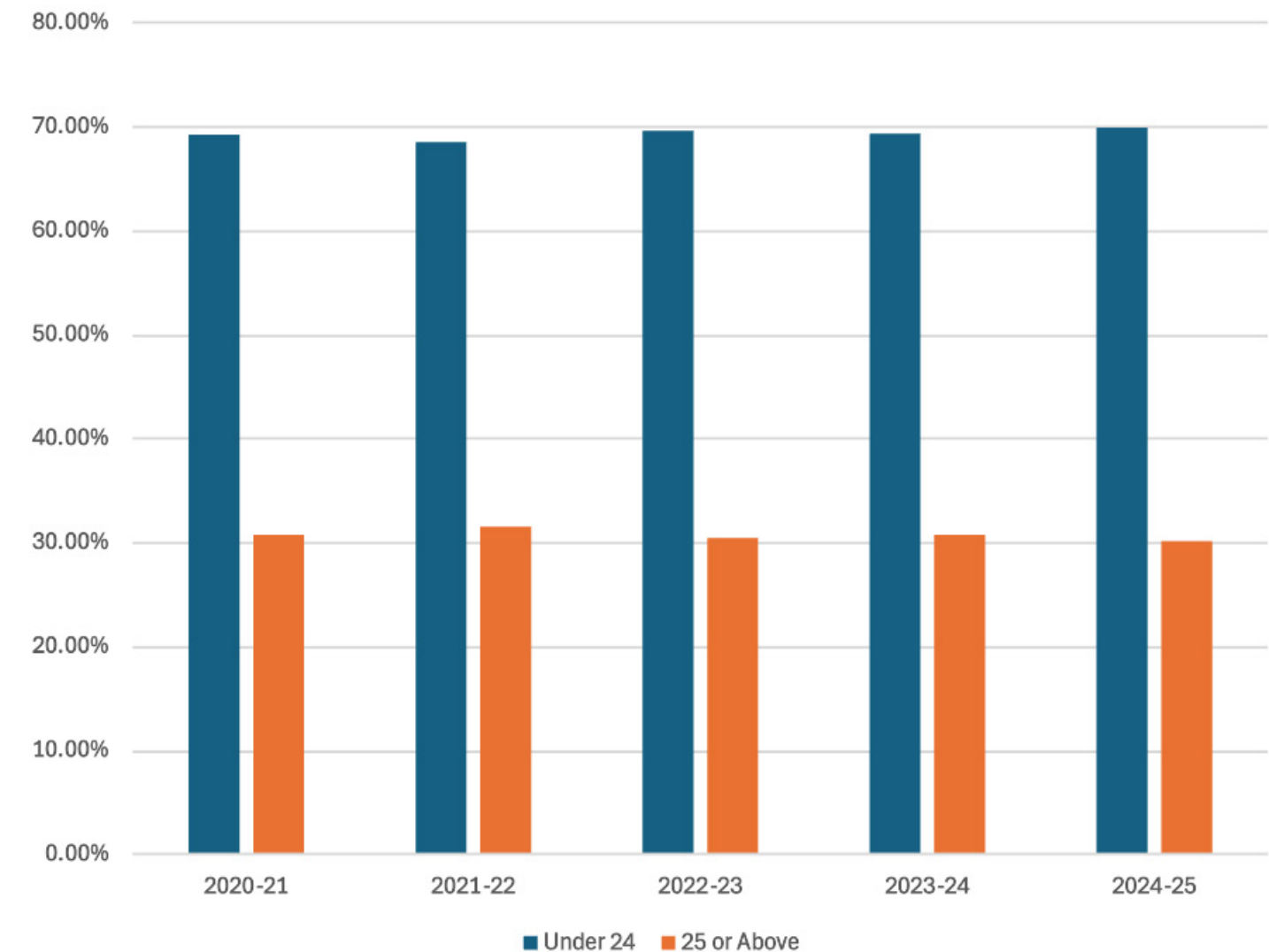


NON-CREDIT & ENROLLMENT BY AGE

Unduplicated Non-Credit Headcount



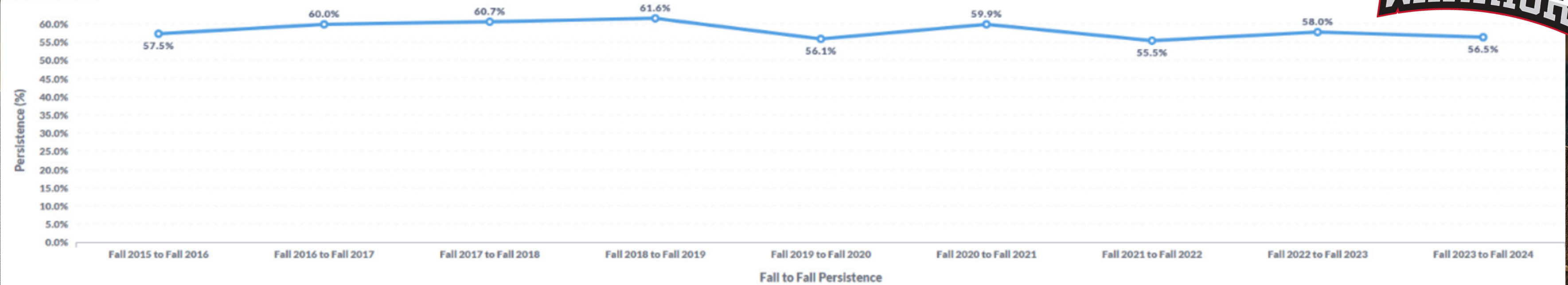
Percent Enrolled by Age



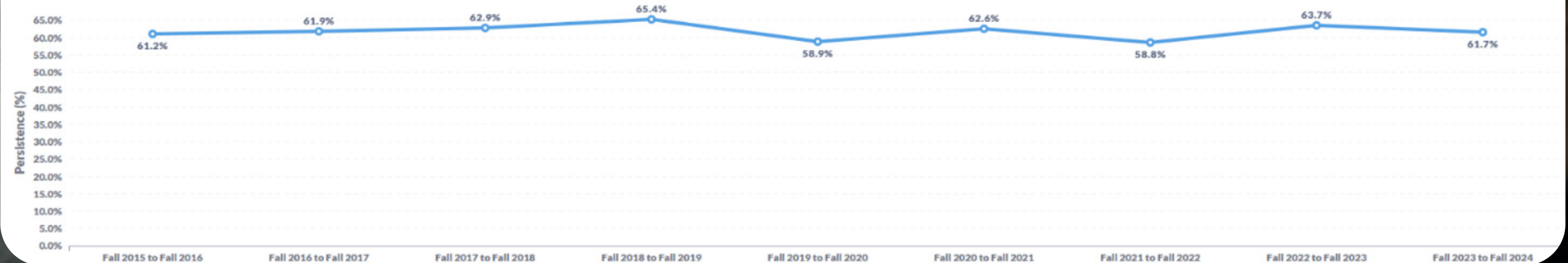
PERSISTENCE



IVC All Students



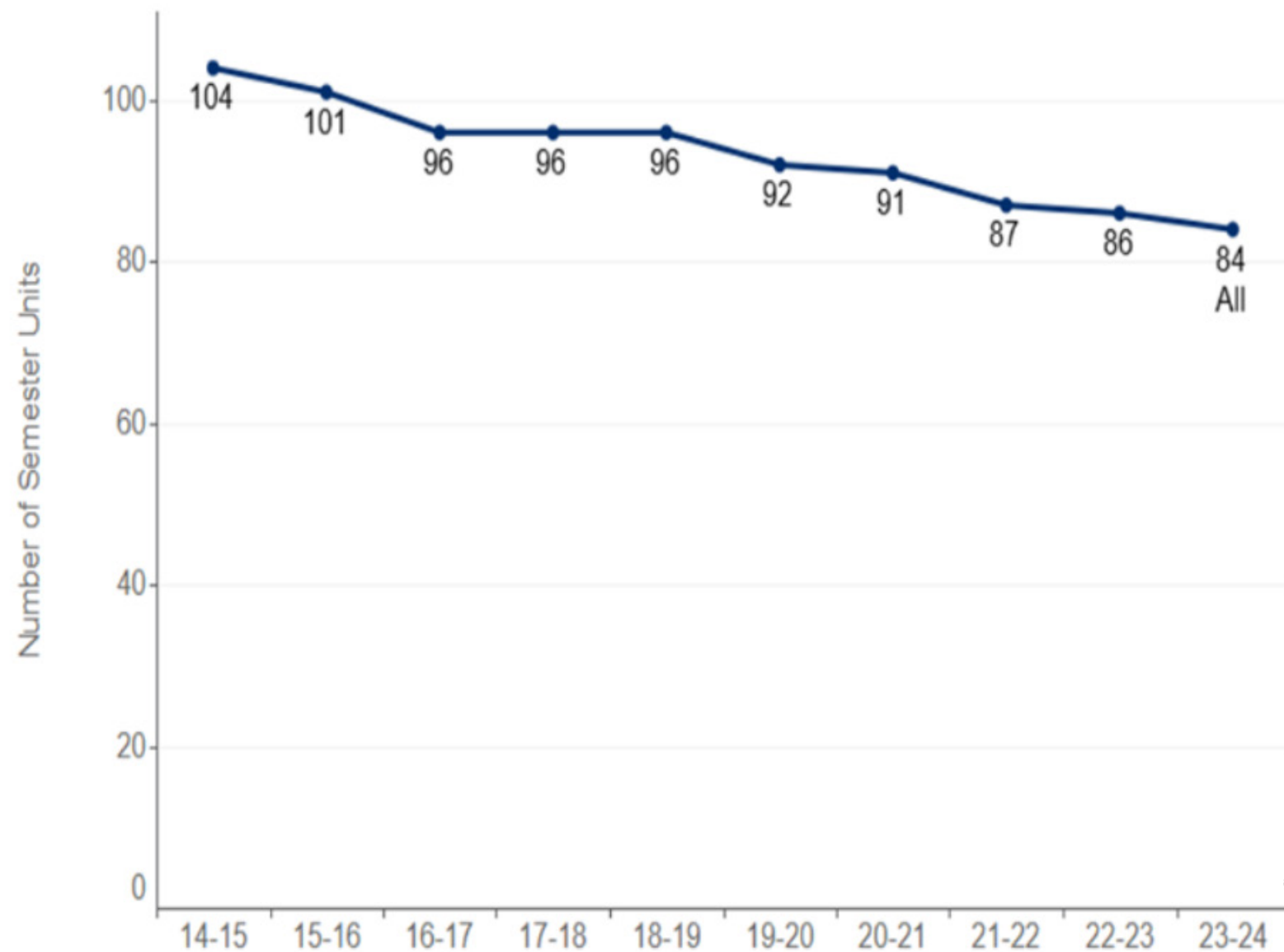
First Time IVC Students



UNIT ACCUMULATION & COMPLETION RESULTS

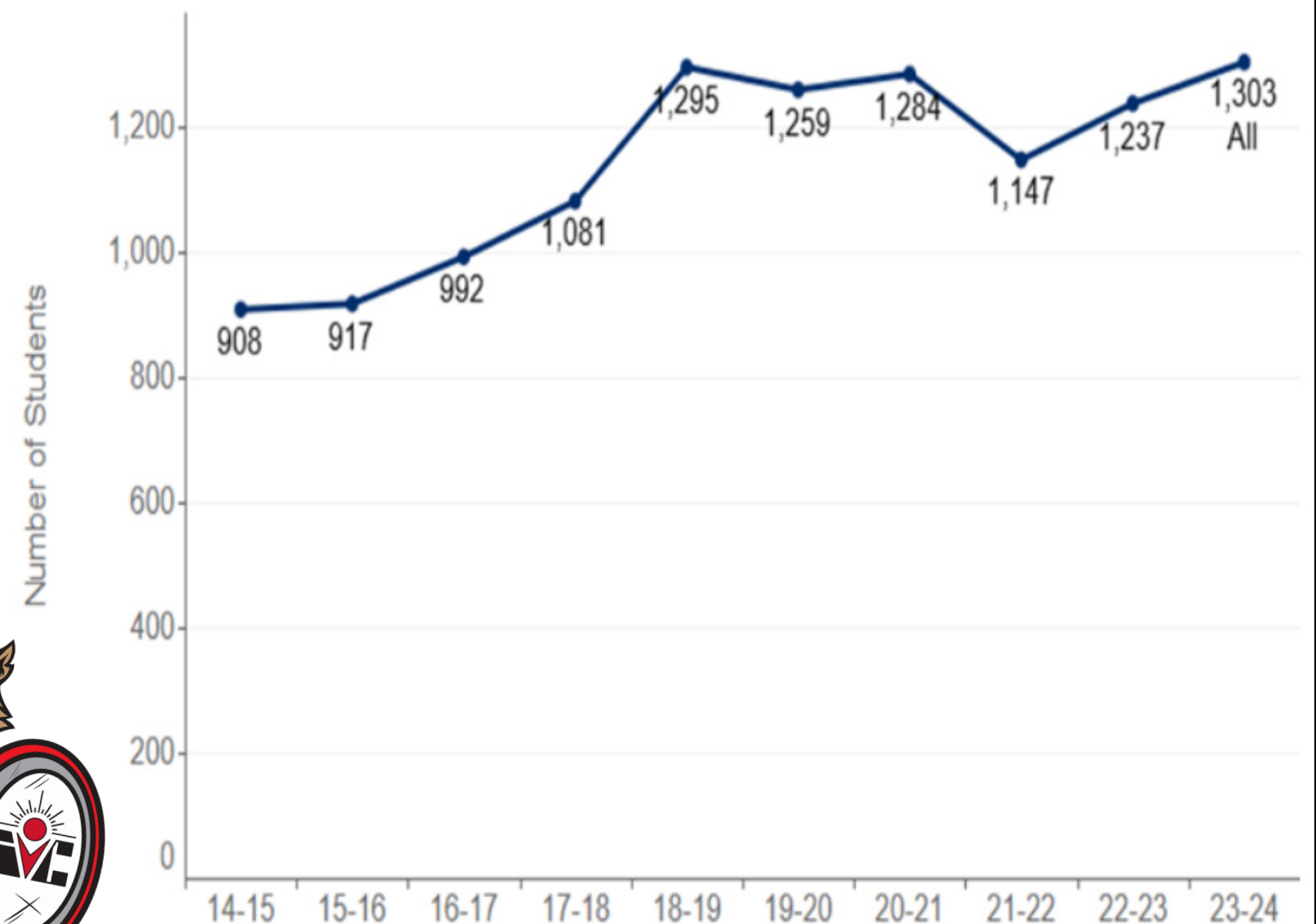
Average Number of Semester Units Accumulated: Associate Degree Earners

All General Admit Students in All Programs at Imperial disaggregated by Overall Average number of semester units earned at any college up to and including the selected year by first time associate degree earners in selected year



Earned an Award: Vision Goal Completion Definition

All General Admit Students in All Programs at Imperial disaggregated by Overall Number of students who were enrolled in the district and earned a CCCC approved certificate, associate degree, and/or community college bachelor's degree in selected year

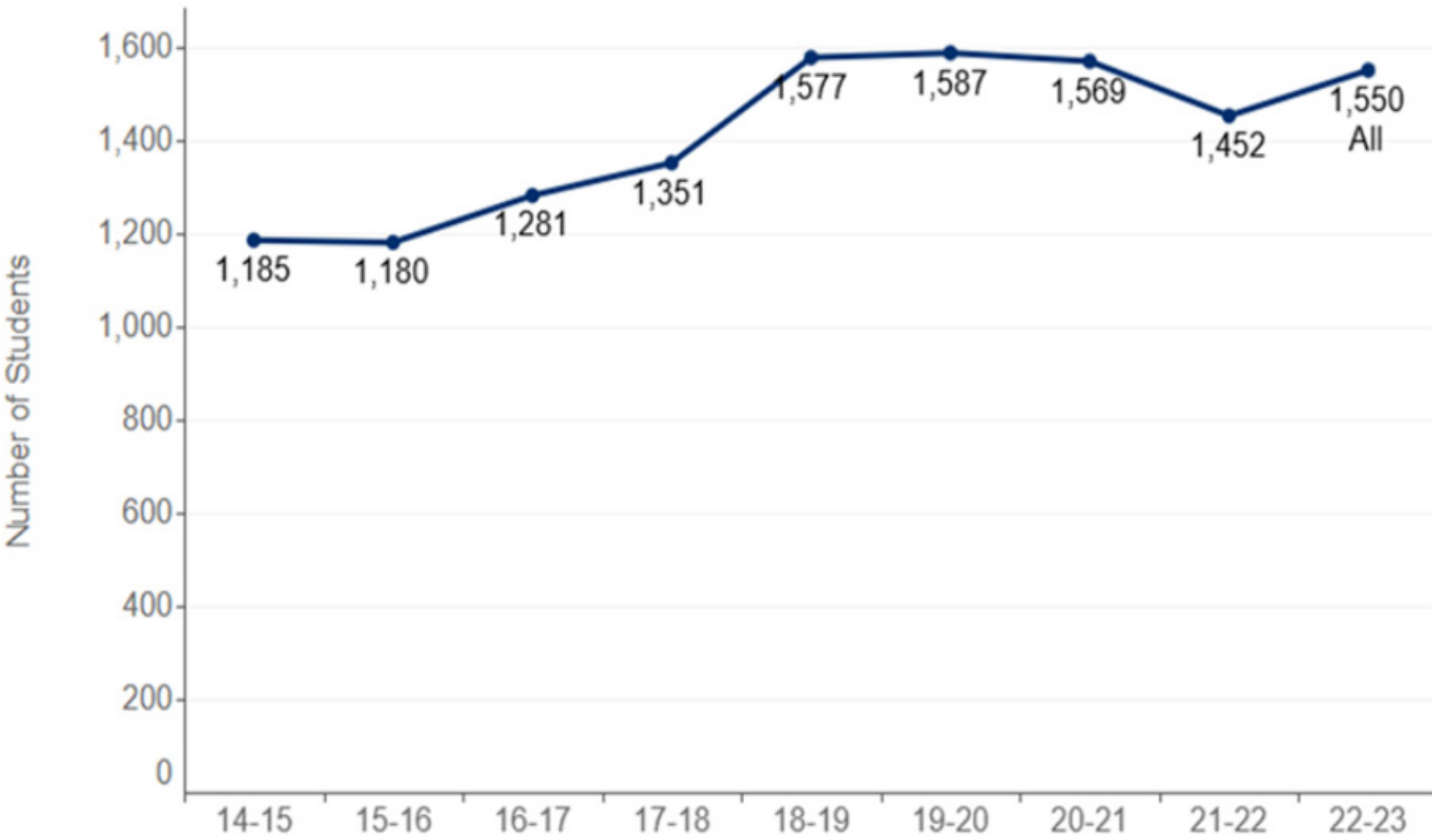


TRANSFER RATES & DESTINATIONS



Earned an Award or Transferred: Vision for Success Goal or Transferred to a 4-Year Institution

All General Admit Students in All Programs at Imperial disaggregated by Overall Number of students who were enrolled in the district and earned an award in selected year or who exiters who transferred to a 4-year college in the subsequent year



Source: Chancellor's Office Management Information System, National Student Clearinghouse, CSU/UC Cohort Match

Notes: Transfer metrics are only displayed for exiting students who are no longer enrolled at any California community college. Therefore, these outcome metrics are not available for the latest year.

2023-24 IVC STUDENTS TRANSFERING FALL 2024	
SCHOOL NAME	# OF STUDENTS
SAN DIEGO STATE UNIVERSITY	527
UNIVERSITY OF CALIFORNIA-SAN DIEGO	54
CALIFORNIA STATE UNIVERSITY - SAN MARCOS	39
NORTHERN ARIZONA UNIVERSITY	22
ARIZONA STATE UNIVERSITY	20
UNIVERSITY OF ARIZONA	19
GRAND CANYON UNIVERSITY	19
CALIFORNIA STATE UNIVERSITY - FULLERTON	16
COLUMBIA COLLEGE	15
GRAND CANYON UNIVERSITY-TRADITIONAL	13
NATIONAL UNIVERSITY	12
CALIFORNIA STATE POLYTECHNIC UNIVERSITY POMONA	11
UNIVERSITY OF CALIFORNIA-DAVIS	11
UNIVERSITY OF CALIFORNIA - BERKELEY	11
UNIVERSITY OF CALIFORNIA-LOS ANGELES	11
UNIVERSITY OF CALIFORNIA-SANTA BARBARA	11
UNIVERSITY OF CALIFORNIA - IRVINE	10
CALIFORNIA STATE UNIVERSITY - SAN BERNARDINO	10
OTHER UNIVERSITIES	138
TOTAL	969

COMPLETION & TRANSFER RATES



CONFIDENTIAL

Completion Rates

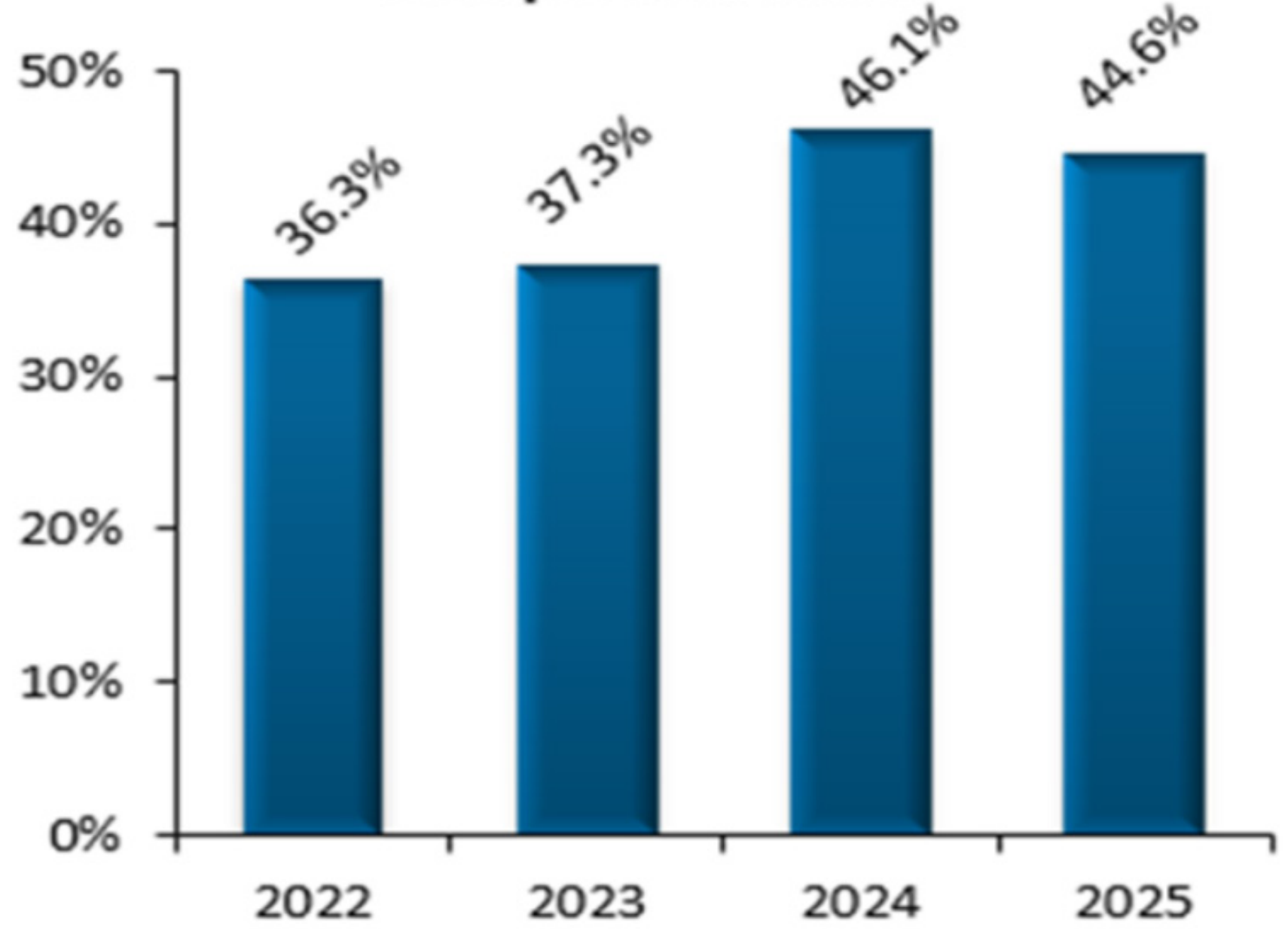
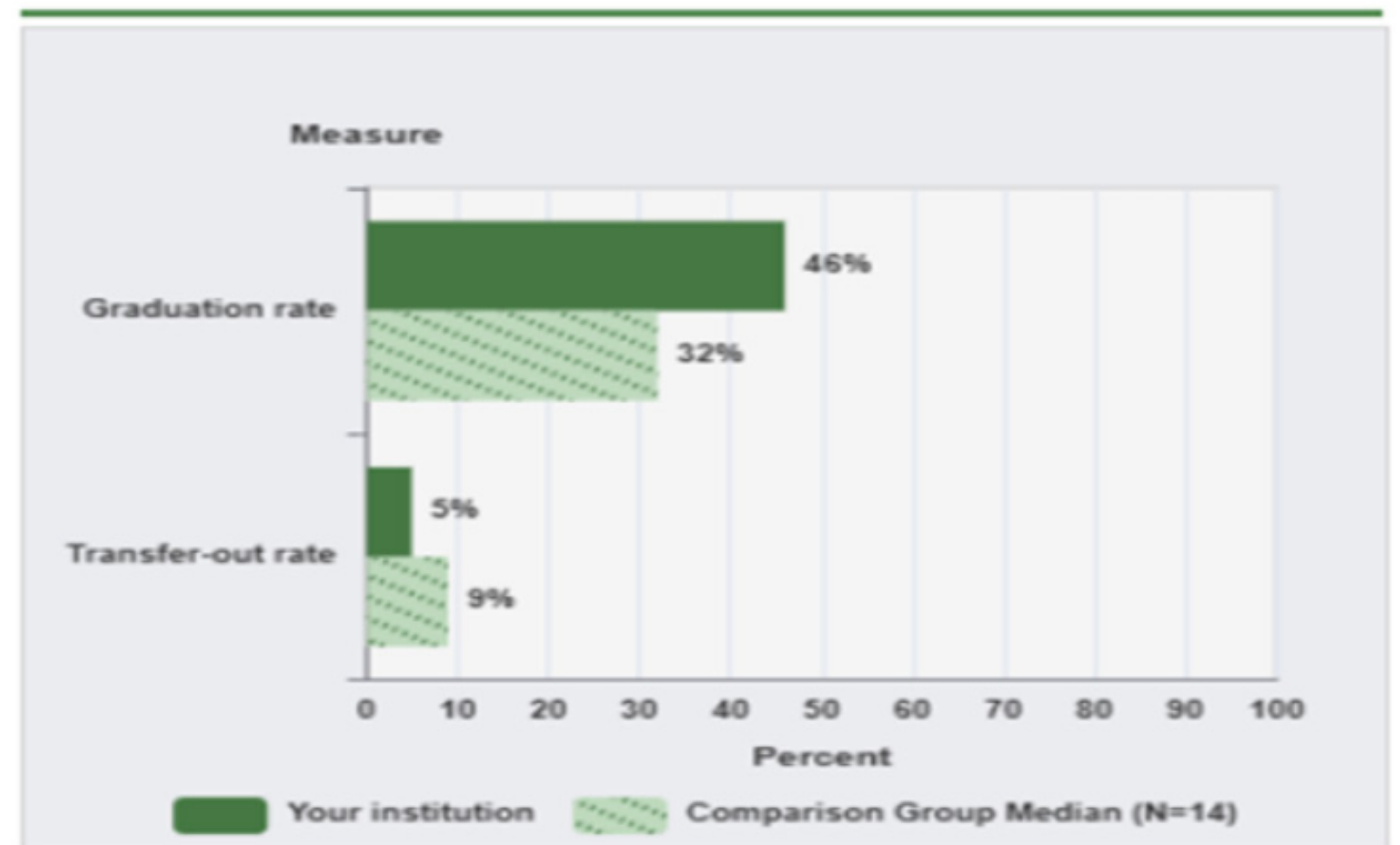


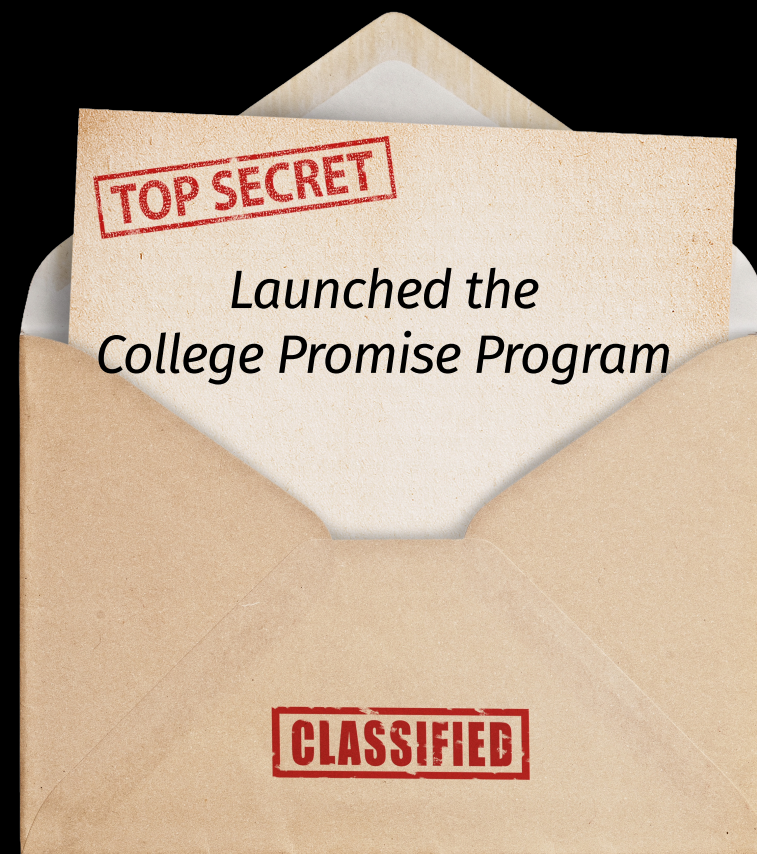
Figure 15. Graduation and transfer-out rates of full-time, first-time degree/certificate-seeking undergraduate students within 150% of normal time to program completion: 2020 cohort



NOTE: Graduation rate cohort includes all full-time, first-time degree/certificate-seeking undergraduate students. Graduation and transfer-out rates are the Student Right-to-Know rates. Only institutions with mission to prepare students to transfer are required to report transfer out. For more details, see the Methodological Notes. N is the number of institutions in the comparison group.

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Winter 2023-24, Graduation Rates survey component.

MISSION YEAR-END HIGHLIGHTS



STATUS

REPORT

MAXIMIZE ENROLLMENT

- Enrollment grew 8%
- Dual Enrollment grew 13%
- Persistence declined by 1.5%
- Non-credit enrollment declined by 3%

WORK
IN PROGRESS

- Secured over \$11M in grants
- Secured over \$1.4M via Foundation
- Improved operational efficiencies



STRENGTHEN FINANCIAL POSITION

INCREASE STUDENT SUCCESS

- Closed modality gap from 10% to 4.7%
- Implement GP-Program Mapper
- Improve Transfer rate by 7%
- Graduates increased by 6%



- Launched Wrestling
- Relaunched Caring Campus
- Started College Promise Program
- Recognized as "Opportunity College"



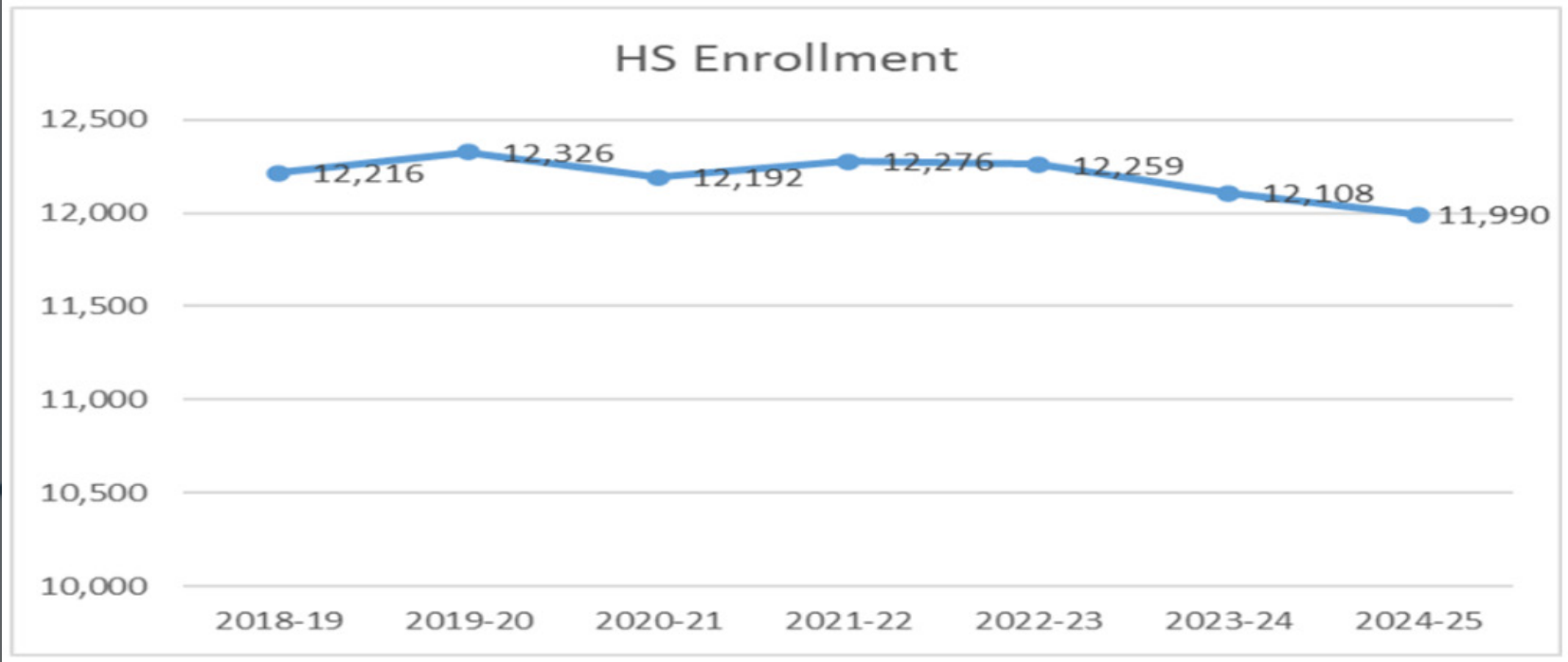
INCREASE CAMPUS ENGAGEMENT

**MISSION
ACCOMPLISHED**

**STRATEGIC PRIORITIES
2024-2025**



- Challenges That Lie Ahead...
- *More Federal Changes: Funding, Immigration, and DEI*
- *Declining High School Population - Nationwide*
- *Decreased in Transfer Rates*
- *Decreasing Full-time Enrollment*
- *Impact of Artificial Intelligence (AI)*



Academic Year	FT	PT
Fall 2020	48%	52%
Fall 2021	46%	54%
Fall 2022	46%	54%
Fall 2023	45%	55%
Fall 2024	42%	58%



Projected California Public Total Enrollment by County by School Year											
2024 Series	Actual	Projected	Projected	Projected	Projected	Projected	Projected	Projected	Projected	Projected	Projected
County	2023-24	2024-25	2025-26	2026-27	2027-28	2028-29	2029-30	2030-31	2031-32	2032-33	2033-34
Imperial	35,975	35,448	35,150	34,647	34,361	34,010	33,357	32,918	32,543	32,111	31,772
California	5,837,690	5,804,145	5,800,646	5,733,054	5,682,789	5,618,072	5,541,052	5,470,744	5,396,698	5,322,062	5,251,864



THE CRITICAL MISSION AHEAD

2025-2026



Increase Student Access & Success



Convert 75% of all 3-unit courses to 8-week courses by Fall 2026
Scale up non-credit enrollment
Improve completion & transfer rates
Decrease PT enrollment to increase FT (54% / 46%)



Integrate Artificial Intelligence



Establish policies and procedures (AP 3775 - NEW!)
Incorporate usage in and out of the classroom



Improve Financial Management & Solvency



Braid resources
Manage & anticipate state/federal changes
Grow alternative revenue streams
Strengthen internal controls



Professional Development



Support large change initiative:

- 8-week courses
- Non-credit enrollment
- Financial Controls

Employee development & succession planning



Enhance Marketing, Event Management & Outreach



Measure effectiveness of activities
Conduct visioning outreach and be responsive to the community
Strengthen the IVC Brand

TOP SECRET



Area 1 – Hortencia Armendariz Area 2 – Karla Sigmond

Area 3 - Peter Martinez

Area 4 – Isabel Solis

Area 5 – Betsy Lindbergh

Area 6 – Romualdo J. Medina

Area 7 – Erik Ortega

***Convocation Committee &
All of the Contributors***

***Accreditation Team &
All of the Contributors
Thank you!***



Special Acknowledgments

OPERATION: REMOVE FINANCIAL BARRIERS

This message will not
self-destruct, but it might
inspire action.

***AGENT: TODD EVANGELIST
IVC FOUNDATION DIRECTOR***



MISSION OVERVIEW

Your objective, should you choose to accept it:

Remove financial barriers for students & eradicate local poverty by strengthening the mission of the Imperial Valley College Foundation.



Who We Are

- An auxiliary nonprofit force working alongside the College
- Governed by a separate board of directors
- Our purpose: Fund student success and empower educational access



CURRENT STATUS REPORT



2024 Mission Wins:

- **\$787,000 Raised**
 - \$300,000 secured for long-term impact via endowments
- **\$224,000 Awarded in Scholarships**
 - 315 student recipients
 - Average award: \$700 per student
- **Major Initiatives Launched:**
 - The Lotus Living Project continues to bloom

Momentum is building... but the mission isn't complete.

YOUR ROLE IN THE MISSION

Each agent – faculty & staff alike – plays a crucial role. Here's how you can join

OPERATION: REMOVE FINANCIAL BARRIERS

- **Give Through Payroll Deduction**
 - Easy. Automated. Impactful.
- **Join a Scholarship Committee**
 - May & June. Shape futures.
- **Estate Planning**
 - Consider the legacy of Philip Ricker.
 - Imagine the impact of \$200,000 directed to student dreams.
- **Support, Promote or Attend Foundation Events**
 - Fall: Golf Tournament
 - Spring: Hall of Fame Celebration





This is your call to action. The next student mission depends on it.

ENLIST NOW

Ready to activate your
role in the mission?



***SCAN TO
GIVE TODAY***



Martha Moreno
Administrative Assistant

***Contact your
Foundation Ops Team:***
ivcfoundation@imperial.edu | (760) 355-6113

Todd Evangelist
Foundation Executive Director

Monica Rogers
Coordinator

