

IMPERIAL VALLEY COLLEGE
Public Relations and Marketing Committee
Wednesday, September 17th, 2014 • 3:00 p.m.
Academic Senate Conference Room 303

Mission of Committee: The IVC Public Relations and Marketing Committee is responsible for providing guidance and support for both internal and external initiatives and communication strategies that promote and enhance the mission of Imperial Valley College.

AGENDA

- A. Call to Order by Mike Nicholas – Committee Chair
- B. Review and Approval of Minutes
- C. Reports
- D. Update on Previous Discussion Items
 - a. Summer School / Fall 2014 Promotion
- E. New Discussion
 - a. Committee Goals for 2014-15 School Year
- F. Action Items –
Committee Self-Assessment for Academic Senate
- G. Other
- H. Next Meeting: Date, time, room
- I. Adjournment