COMMUNICATION STUDIES (For Transfer)

DEGREES, CERTIFICATES AND AWARDS
Associate in Arts Degree in Communication Studies for Transfer (AA-T)

DESCRIPTION
Communication Studies is a broad-based discipline concerned with the exchange of messages in interpersonal and mediated situations and with the impact of such exchanges on society. Courses focus on understanding the communication process and developing skills to communicate effectively. This associate's degree will also provide the student with the knowledge base in analytical, critical and practical skills that will help students to understand and improve communications practices and systems as they occur within and among individuals, groups, organizations and societies.

The Associate in Arts for Transfer (AA-T) is intended for students who plan to complete a bachelor's degree in a similar major at a CSU campus. Students completing this degree (AA-T) are guaranteed admission to the CSU system, but not to a particular campus or major.

PROGRAM LEARNING OUTCOMES
1. Students will be able to construct and articulate a basic case for a parliamentary debate.
2. Students will be able to recognize and avoid using ten logical fallacies during classroom presentations.
3. Students will be able to write and submit five properly-worded debate propositions.

ASSOCIATE DEGREE PROGRAM (For Transfer)
The Associate in Arts for Transfer (AA-T) or the Associate in Science for Transfer (AS-T) degree is intended for students who plan to complete a bachelor's degree in a similar major at a CSU campus. Students completing these degrees (AA-T or AS-T) are guaranteed admission to the CSU system, but not to a particular campus or major. In order to earn one of these degrees, students must complete 60 semester units of CSU transferable coursework with a minimum GPA of 2.0. Students transferring to a CSU campus that does accept the AA-T or AS-T will be required to complete no more than 60 units after transfer to earn a bachelor's degree (unless the major is a designated "high-unit" major). This degree may not be the best option for students intending to transfer to a particular CSU campus or to university or college that is not part of the CSU system. Students should consult with a counselor when planning to complete this degree for more information on university admission and transfer requirements.

CAREER OPPORTUNITIES
Of the career opportunities identified many will usually require the completion of degree requirements at 4-year colleges and universities.

- Community Relations Director
- Organizational Trainer
- Organizational Newsletter Editor
- Public Information Specialist
- Media Technician
- Organizational Consultant
- Personnel Staff
- Public Service Agency Staff
- Corporate Media Director
- Communication Consultant
- Organizational Trainer and Developer
- Public Relations Professional
- Video Editor
- Video Producer or Director
- Health Educator
- Fund Raiser
- Multimedia Project Manager
- Community College Instructor
- Lobbyist
- Speech Writer
- Staff Analyst
- Minster
- Lawyer
- Politician
- Consumer Market Researcher
- Focus Group Leader
- Political Campaign Staff
- Public Affairs Director
- Advertising Account Executive
- Media Sales and Promotion Staff

Gainful Employment: Federal regulations require institutions to provide students with Gainful Employment information for specific certificate programs offered at IVC. Please click on our Programs of Study link to view the information for each certificate program: http://www.imperial.edu/courses-and-programs/programs-of-study/
COMMUNICATION STUDIES  (For Transfer)

ASSOCIATE DEGREE PROGRAM

COMMUNICATION STUDIES
Associate in Arts Degree in Communication Studies for Transfer (AA-T) – 18.0-19.0 units

ALL COURSES FOR THIS MAJOR MUST BE COMPLETED WITH A MINIMUM GRADE OF "C" OR BETTER.

REQUIREMENTS FOR THE DEGREE

I. Units/GPA – Must complete 60 CSU transferable semester units with a minimum grade point average (GPA) of at least 2.0 in all CSU transferable coursework. NOTE: While a minimum of 2.0 is required for admission, some institutions and majors may require a higher GPA. Please consult with a counselor for more information.

II. General Education – Must complete one of the following general education transfer patterns:
   A. California State University General Education Breadth Pattern (CSU GE-B) – 39 units minimum
   B. Intersegmental General Education Transfer Curriculum (IGETC) – 37 units minimum

III. Eighteen (18.0) units required for the major.

   Required for the Major (3.0 units)
   
   COMM 100 Oral Communication 3.0

   List A: Select two courses (6.0 units)
   
   COMM 125 Interpersonal Communication (3.0) 6.0
   COMM 130 Small Group Communication (3.0)
   COMM 180 Argumentation and Debate (3.0)

   List B: Select two courses (6.0 units)
   
   Any List A course not already used.
   
   COMM 150 Intercultural Communication (3.0)

   List C: Select one course (3.0 units)
   
   Any List A or B course not already used.
   
   ANTH 102 Cultural Anthropology (3.0) 3.0
   ENGL 102 Introduction to Literature (3.0)
   OR
   ENGL 201 Advanced Composition (3.0)
   PSY 101 Introduction to Psychology (3.0)
   SOC 101 Introduction to Sociology (3.0)

   Total Major Units 18.0
   CSU GE-B or IGETC Pattern 37.0-39.0
   Electives (as needed to reach 60 CSU transferable units)

   Total Maximum Units: 60.0