

Imperial Valley College

# Economic and Workforce Development

## Career Education Newsletter

December 2018

### Student Success Story!

Albert Vera



(Albert Vera, IVC Alumni)

Albert Vera earned a certificate in Electrical Technology at IVC. He completed an internship this summer with Nielsen Construction, Co. A few weeks into his internship, he began working out in the field processing paperwork. As time went by, his scope of work expanded. He learned about different segments of the construction process: demolition, foundation, final product, and the required paperwork.

He also witnessed the challenges of a project and the way the company faces each issue. After completing his internship, Albert was hired at Project Coordinator! He is looking forward to being involved in many projects and making a mark within Nielsen Construction, Co. and our community. He is very thankful for the guidance from IVC mentors.

### Career Services Center

Now Open!



(New Career Services Center in 1600 Bldg)

The Career Services Center opened in August! Services include help with résumés, cover letters, job applications, job and internship searches, and mock interviews. Computers are available for student use. IVC is now part of the College Central Network, an online resource that students can use for online job searches, both national and local. Employers are able to post their own job openings and keep track of applicants.

### Grand Opening



(Efrain Silva, Janeth Cruz, Dr. Martha Garcia, Maricela Moreno, Jerry Hart, Mark Edney)

The Career Services Center grand opening was held on Friday, August 24<sup>th</sup>. Over 1,000 students have registered at the center so far!



(Students in line for shaved ice during Grand Opening week)

### Hiring Days



(Students attending an IID Hiring Day event.)

The Career Services Center has held several hiring days. Over 90 students attended two IID hiring events. IID representatives explained requirements for applying to the IID and their hiring process. Payless Auto Insurance also held an on-site recruiting event.

# Child, Family, and Consumer Sciences

## Science Night



(Preschool student experimenting with dry ice and its reaction with salt.)



(Preschool students learning about the mixture of items to form goop.)

The CFCS Dept. held a Family Science Night for the parents and children. Some of the hands-on activities that the children participated in included:

- Exploring Worms
- Melting Ice with Salt
- Sink or Float
- Goop
- Mixing Colors
- Dancing Raisins

## Children's Art Show "Be ART Rageous!"



The CFCS Dept. held the Children's Art Show on November 27<sup>th</sup>. Over 250 individuals attended! The art displayed was created by the children enrolled in both the Infant/Toddler Center and the Preschool during the fall semester.

## Foster Care & Kinship

The CFCS Dept. continues to be an integral part of the county's Foster & Kinship Care program. Foster Care & Kinship Education classes are provided about once a week at IVC for anyone interested in becoming a Resource parent (previously known as Foster parent) and also for current Resource Parents. Contact the CFCS Dept. if you are interested in making a difference in the world and would like to volunteer to be a Resource Parent!

## Business

### Virtual Reality



The Business Dept. purchased equipment so that students can experience virtual reality. Students will also be able to create their own virtual reality movies.

### Retail Management Program



IVC now has a Retail Management Program! On the national retail certificate program website, you can find a list of participating employers and colleges (IVC will show up soon). These employers give hiring priority to students that have completed one of these retail programs and also encourage their current workers to enroll for career advancement opportunities. Individuals working for non-participating employers could also benefit at their current job or elsewhere. Most classes are management-related, so they have transferable skills. Some colleges offer online courses.

Retail website →

[www.retailmanagementcertificate.com](http://www.retailmanagementcertificate.com)

# Work Experience

## Internships for Credit

Students enrolled in WE 210 (General Work Experience) or WE 220 (Internship) can earn college credits for completing their internships. This semester over 30 students completed internships for credit, including both paid and unpaid internships.

## Guest Speaker



Katie B. Luna, CEO of Brawley Chamber of Commerce, was invited as a guest speaker to talk to Business students about employer expectations, employability skills, and dos and don't's for interviews. She expressed the importance of participating in chamber mixers and networking. Brawley Chamber of Commerce requirements. She chamber mixers. Create business cards students.

# Agriculture

## Pumpkin Patch



IVC's Ag Club held its 12<sup>th</sup> annual Pumpkin Patch. Attendees purchased pumpkins, got their faces painted, and got spooked at a haunted house put on by the ASG.

## Growing Food for Students



The Building Construction Technology Dept. built wooden garden beds/planter boxes and donated them to the IVC Kitchen, which provides food to IVC students. The Agriculture Dept. is now growing food, particularly vegetables, such as broccoli, cauliflower, as part of the IVC Kitchen items.

## Summer Residential Program



Eight IVC students were selected for the USDA "STEAM" Summer Residential Program hosted at the University of Arizona Yuma Campus from July 30<sup>th</sup> – August 3<sup>rd</sup>. This program was designed to inspire, motivate, and engage students from IVC that are interested in a variety of STEAM-related fields. They participated in many hands-on educational experiences, including leadership development, all which focused on the importance of agriculture.

Some of the topics included food safety, insects, ag engineering, and USDA border inspections. They had several fieldtrips, such as to a cotton breeding field, agriculture companies, UC Research Center, & USDA Service Center.

The IVC students that participated in this summer program were:

- Adriana Lara (Agriculture Business)
- Ana Gallegos Cruz (Biology)
- Armando Orozco (Communication Studies)
- Christian Lopez (Agriculture Plant Science)
- Christopher Carrera (Agriculture Plant Science)
- Federico Molina (Science & Mathematics)
- Noe Barrios (Pre-Engineering)
- Travis Tweten (Biology)

# Industrial Technology

## Welding Skills Competition



(Student competing in the cutting portion.)

IVC held a Welding Skills Competition on October 26<sup>th</sup>. Participating schools included Brawley, Holtville, and Southwest high schools. Several awards were given. Brawley definitely excelled!

- Rotating trophy for Knowledge in Cutting & Welding: Brawley High School
- Top student in Welding: Erick Vargas, Brawley High School
- Top student in Knowledge Test: Daniel Archer, Brawley High School
- Top student in Cutting: Brawley HS Team

## Drone



With Perkins funds, a commercial building inspector's aerial drone kit was acquired. The drone provides thermal imaging from above structures. Students in both the Building Construction Technology and Air-Conditioning & Refrigeration Technology programs will learn how to analyze and report using the drone. Several professors attended Drone-Con this summer, a conference that focused on drone technology, to become familiar with the new equipment.

## Electronics Article



The July/August edition of *Electronic Design* featured an article written by IVC Electronics Instructor Ricardo Jimenez. The article's title is *Microcontroller Efficiently Converts Sensor Voltage to Current Loop*. *Electronic Design* is available in print and online. It is read internationally by professionals in the electronics field.

## IVROP Tour



IVROP brought 20+ middle & high school students to do hands-on activities in the Industrial Tech labs. Some activities included building LCD screens, dry ice experiments, creating sprinkler systems, and solar kit projects.

# Nursing & Allied Health

## Pinning Ceremony



The Nursing Pinning Ceremony is taking place on December 7<sup>th</sup>. 26 students will be recognized for completing the Registered Nursing Program.

## Public Safety

### Riots, Active Shooters



Public Safety employees attended the CJ Multi-Discipline Day, which focused on topics, such as riots, active shooters, and emergency medical services during these type of events.

### Fire Technology/EMS



(Fire Cadets at their booth.)

With Perkins funds, we bought new equipment for the Fire Technology program, including a fire simulator intelligent training system, a smart extinguisher, and a shower decontamination system. These will help students complete mandated fire training outcomes and instructors will no longer need to borrow them from local fire departments.

## Department Ceremonies



Several ceremonies were held in December for about 50 students completing these Public Safety programs. Congratulations!

- EMT – Paramedic
- Fire Academy II
- POST Level II

## Addiction Disorder Studies

### Marijuana Goggles



With Perkins funds, Fatal Vision Marijuana Simulation Goggles were purchased for the ADS program. Impairment from recreational marijuana affects the brain, motor coordination, & slows the decision-making process. The kits provide materials and videos that help in conducting activities. Students can experience the impact of being under the influence.

## Credit by Exam

### Articulation Agreements

IVC holds over 40 articulation agreements with local high schools. These agreements enhance career education (CE) pathways for students interested in high demand careers. Over 400 high school students enrolled in articulated CE courses this past school year and they tested in about ten college courses through the Credit by Exam process.

# Dual Enrollment

## Dual Enrollment for High School Students

High school students from participating local schools are able to begin their college education while still in high school! Students take college classes at their schools and earn IVC college credit. This allows them to get their degrees in less time, achieve college and career readiness, and explore career fields. And it is absolutely free!

Several presentations were given at Southwest High School. Central, Desert Oasis, Imperial, and Calipatria also participate. Brawley and Desert Valley High Schools recently joined.

In the fall 2018 semester, approximately 180 high school students from Imperial Valley enrolled.

# Adult Education

## Adult Education



The IVC Adult Education Program has been actively working with seven other adult education districts, including Brawley, Calexico, Calipatria, Central, Holtville, Imperial, and San Pasqual. IVC staff helps promote and expand adult education by providing and coordinating workshops in the following topics:

- Adult Education Services Orientation
- IVC Admission Application
- Financial Literacy
- Work Readiness
- Immigration (by US Customs & Immigration Services)
- FAFSA (IVC Financial Aid)

Each district also provides services in other educational areas. The Adult Education Consortium services approximately 2,800 adults throughout the Imperial County.

## Perkins



“Leadership is communicating to people their worth and potential so clearly that they come to see it in themselves.” (Stephen Covey)

Equity is an integral part of Perkins goals. Equity awareness is necessary so that we can help students in the best way possible, by providing other resources they might need to succeed.

The workplace continues to change. Most people will have over 10 different jobs in their lifetime and many of our students will work in jobs that don’t exist yet. It’s important that students learn transferable skills, such as problem-solving, so they can be successful in the ever-changing world of work.

The Work Experience & Business Professor/Cooperative Work Experience Coordinator and the Economic & Workforce Development Coordinator attended the annual Joint Special Population Advisory Committee (JSPAC) Perkins Conference.

“Justice will not be served until those who are unaffected are as outraged as those who are.” (Benjamin Franklin)

## CTE Transitions

### Counselor Conference



(Roxanne Nuñez)

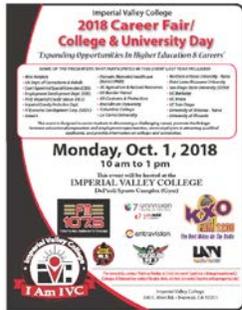


(Diana Sandoval)

Our CTE Counselor and Student Success Specialist for Credit by Exam attended this year’s Counselor Conference “Bridging Pathways: From Exploration to Career.” Some of the topics included local career pathways, high-growth sectors, and best practices. IVC also had its own table with information about IVC programs and services.

# Outreach

## Career Fair /College & University Day



(Stephany Soto, Kimberly Collins, Norma Santana, Vicky Figueroa, Patricia Robles, Janeth Cruz)



(Ricardo Pradis, Frank Miranda, Jose Velasquez)

The annual Career Fair/College & University Day was held on October 1<sup>st</sup> in the IVC gym. Over 10 high schools and adult schools brought over 1,000 students. About 40 employers & 30 IVC academic & student services departments had informational booths. Students were able to learn about the many services at IVC, link our academic programs with careers, and find out what it takes to transfer to different a number of universities.

## iPad Raffle



At this year's Career Fair, we raffled 2 iPads, one for a high school student & one for an IVC student. Here are the winners!



(Efrain Silva, Dean of EWD and iPad winner Miguel M., IVC Student)

Miguel is an IVC student. His favorite booths at the event were UC Berkeley, SDSU, & the CA Highway Patrol. He learned about the benefits of working for CHP. At the event he also learned that there are a lot of opportunities at IVC in different areas.



(iPad winner Gael G., Calexico High School Student)

Gael still doesn't know what he wants to major in. His favorite booths were UC Berkeley and Rogers Nissan. He said that at the event he learned that if you don't know what to study, you should go to IVC. Gael's father said that he is an IVC alumni and used to be on the IVC basketball team!

# Community Services

## Community Classes



Community classes offered this fall included Photography, Notary Public, Loan Signing Specialist, and Motorcycle Safety Training. Have any ideas for a community class? Let us know! Sign up for one today! For the updated schedule and prices click here

→ <http://community.imperial.edu/>

## New EWD Division Employees

We would like to welcome the newest additions to the EWD Division team!

Diana Sandoval, Student Success Specialist

Elizabeth Zumaya, Child Development/Early Childhood Education Instructor

Vanessa Zamora, Preschool Teacher

Yannira Galindo, Preschool Teacher

# Learn More. Earn More.

## Local Advertising

Regional marketing funds have allowed for a local Career Education marketing campaign to take place, as well. The marketing campaign includes ads on television, radio, social media, billboards, mall signs, etc.



## Regional Advertising

The CA Community College Chancellor's Office has funded the San Diego/Imperial Counties (SD/IC) region for a huge regional marketing campaign.

There is a new website available for students to search for programs from any of the SD/IC community colleges. <http://careered.org>

Each college in the region had a video made featuring one student for one career education program. Click here to view → <https://youtu.be/9ZY8V-KOSyU>

## Labor Market

### EDD Labor Market Info

Up-to-date labor market info is available at the EDD link → [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

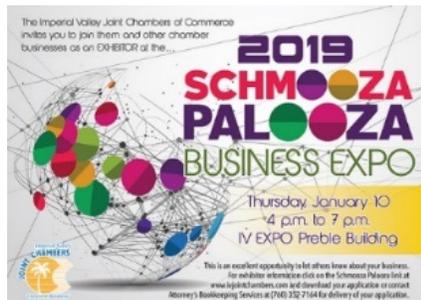
# Regional Consortium



[San Diego/Imperial Counties Regional Consortium Website](#)

Region 10 includes all community colleges in both the San Diego and Imperial Counties (SD/IC). This year, IVC has several reps serving on a variety of regional committee, such as the Data & Research, Career Pathways, Marketing, and Employment Readiness & Job Placement regional committees.

## Local Upcoming Events



**Schmooza Palooza Business Expo:** Thursday, January 10, 2019 from 4pm-7pm at the IV Expo in Imperial.



**Junior High School Event:** February 6 & 7, 2019 at IVC.



**Mid-Winter Fair:** March 1-10, 2019 at the IVC Expo in Imperial.

Learn About Careers & See Modern Equipment



Discuss Employment & Career Opportunities



Witness Special Skills Demonstrations and Much More!!!

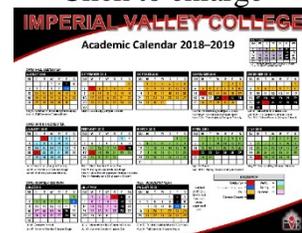
**Career Education Expo and Transition Fair:** Spring 2019 (Date TBD) at IVC.



**Imperial Valley Renewable Energy Summit:** April 24-26, 2019 at IVC. (Tentative).

## 18-19 Academic Calendar

Click to enlarge



# Economic and Workforce Development Division

## Fall 2018 Faculty & Staff

### Economic and Workforce Development Division Office

#### FULL-TIME

Betsy Lane  
Dayanara Torales  
Efrain Silva  
Genaro Ayala  
Janeth Cruz  
Maricela Moreno  
Norma Santana  
Patricia Robles  
Roxanne Nuñez  
Sandra Martinez  
Vicky Figueroa

#### PART-TIME

Diana Sandoval NEW

### Business & Agriculture Department

#### FULL-TIME

Alison Brock  
Andres Martinez, Chair  
Angie Ruiz  
Craig Blek  
Gordon Bailey  
Jeff Beckley  
Dr. Michael Kanyi  
Tisha Nelson  
Todd Hansink  
Walid Ghanim

#### PART-TIME

Guillermo Salgado  
Melody Chronister  
Rosalinda Ramirez-Dominguez  
Sylvia Olivares Quintero  
Vicki Vilorio

### Child, Family, and Consumer Sciences Department

#### FULL-TIME

Alexiss Castorena  
Becky Green, Director  
Carol Grajeda  
Cristina Samano  
David Scott Sheppard  
Elsa Tamayo  
Linda Stills  
Maria Pinuelas  
Patricia Lopez  
Tracy Osuna  
Vanessa Zamora NEW  
Yannira Galindo NEW

#### PART-TIME

Cecile Richmond  
Elizabeth Zumaya NEW  
John Green  
Nestor Medina  
Nubia Heras  
Yvonne Salgado

### Industrial Technology Department

#### FULL-TIME

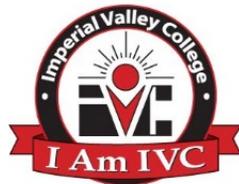
Carlos Araiza  
Frank Miranda  
Jose Roman  
Jose Velasquez, Chair  
Nancy Sanchez  
Ricardo Pradis  
Tisha Nelson

#### PART-TIME

Alfredo Rivera  
Felix De Leon  
Frank Cervantes  
Guillermo Garcia  
Humberto Montiel  
Javier Jimenez  
Julio Hernandez  
Lizeth Merino  
Ramiro Salas  
Ricardo Jimenez  
Timothy Hutchinson

#### PART-TIME (IID) APPRENTICESHIP

Cesar Perdomo  
Darrin Thomason  
David Shelton  
Francisco Fimbres  
Javier Avendaño-Reyes  
Javier Jimenez  
Jesus Rosas  
Jose Caloca  
Jose L. Castillo  
Kerry Messenger  
Mario Sapin  
Mizael Huereque  
Randall Peterson  
Raul de la Torre  
Ray Rose  
Timothy Hutchinson  
Victor Figueroa



California  
Community  
Colleges



Doing What MATTERS™  
FOR JOBS AND THE ECONOMY

Please send comments and questions  
to [patricia.robles@imperial.edu](mailto:patricia.robles@imperial.edu).



**Top Row:** Lizeth Merino, Dayanara Torales, Diana Sandoval, Nancy Sanchez, Ricardo Jimenez, Betsy Lane, Genaro Ayala, Andres Martinez, Angie Ruiz, Roxanne Nuñez, Tisha Nelson  
**Bottom Row:** Maricela Moreno, Vicky Figueroa, Janeth Cruz, Efrain Silva, Patricia Robles, Norma Santana, Sandra Martinez



**Top Row:** Diana Sandoval, Roxanne Nuñez, Genaro Ayala, Andres Martinez, Jose Roman, Jose Velasquez, Ricardo Jimenez, Jose Lopez, Maricela Moreno, Frank Miranda  
**Bottom Row:** Patricia Robles, Angie Ruiz, Norma Santana, Vicky Figueroa, Sandra Martinez, Dayanara Torales, Tisha Nelson, Nubia Heras, Alexiss Castorena, Janeth Cruz