



IMPERIAL VALLEY COLLEGE

CCC START

Presented during 2026 Convocation

THE BASICS

What Is CCCStart?

A new enrollment experience for California Community Colleges

CCCStart is the California Community Colleges' new student application experience that will replace the current application process. The application is no longer a one-size-fits-all experience.



Easier to navigate



More personalized



More intuitive



Responsive to answers



Connected to goals

OLD APPLICATION

One path. Same questions for everyone.

CCCSTART

Dynamic path. Questions adapt to each student's answers and goals.

THE PURPOSE

Why Is the Application Changing?

The new experience is designed to:

1

Simplify the application process

2

Reduce confusion for students

3

Ask students questions relevant to them

4

Improve how students identify their educational goals

5

Better connect application info with the enrollment journey

6

Create a more modern, student-centered experience

The goal: *Make it easier for students to get from “I want to attend college” to “I know what to do next.”*

TRANSITION

CCC APPLY TO **CCCSTART**

- New student application experience
- Moving away from the word “apply” to “start”
- Journey-based application

Scan QR code to
test application:



IVC'S ROLE

Wave 1 / Phase 1

Imperial Valley College is a Wave 1, Phase 1 college, placing IVC among the first colleges to implement and test the new CCC Start application.

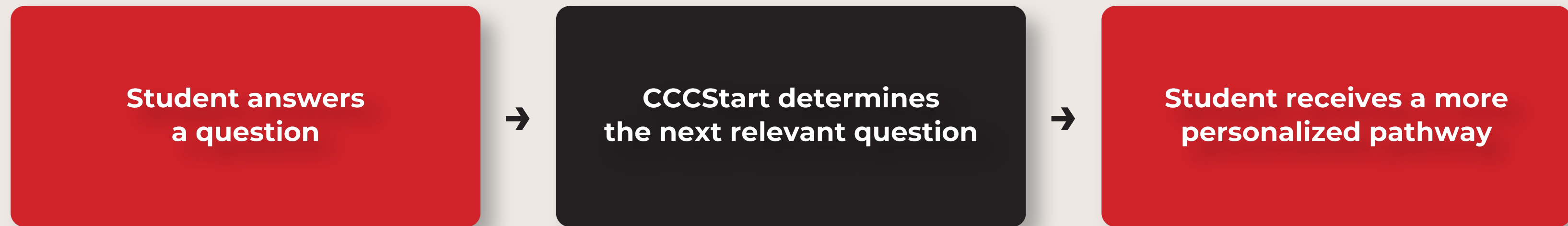
Our role is to:

- ✓ Test the application in a live college environment.
- ✓ Identify system, application, and workflow issues early.
- ✓ Provide feedback to the California Community Colleges Chancellor's Office and implementation partners.
- ✓ Work collaboratively to identify solutions and resolve issues.
- ✓ Help improve the application and implementation process before CCC Start expands to additional California community colleges.

HOW IT WORKS

A More Dynamic Application

Student responses drive the experience.



This means two students applying to IVC at the same time could have different application experiences.

WHAT THIS MEANS FOR STAFF:

Instead of asking only "What page are you on?" we may need to ask:

"What question are you seeing?"

"What did you select previously?"

Application Journey Changes

CCC Start is more journey-based. Different students may see different questions depending on their responses.

4 Student Journeys

Credit

Non-Credit

Dual Enrollment (K–12)

International Student

What This Means for Students

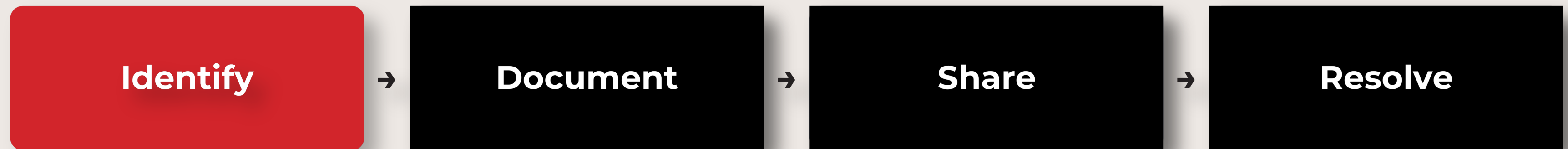
- **Dynamic Application Experience:** Students may see different questions based on their responses throughout the application.
- **Program Selection:** Students will select their program of study (major) as part of the application process.
- **Educational Goal Drives Program Options:** The programs available for students to select are based on the educational goal they identify earlier in the application.
- **More Personalized Student Journey:** CCC Start uses student responses to create a more relevant application pathway based on the student's educational intent.

WORKING TOGETHER

Shared Communication Matters

During the transition, employees may encounter questions we haven't seen before.

Instead of guessing:



WE WANT STAFF TO:

- Use approved resources
- Document recurring student questions
- Share trends with Admissions & Records
- Avoid providing unsure information
- Report application issues
- Help identify where guidance is needed

One student's question may identify an issue affecting hundreds of future students.

What Does Your Area Need?

Think about what would help your department support students through the transition.

Specialized handouts

Step-by-step guides

FAQs

Staff training

Student-facing instructions

Website updates

Email templates

Department-specific workflows

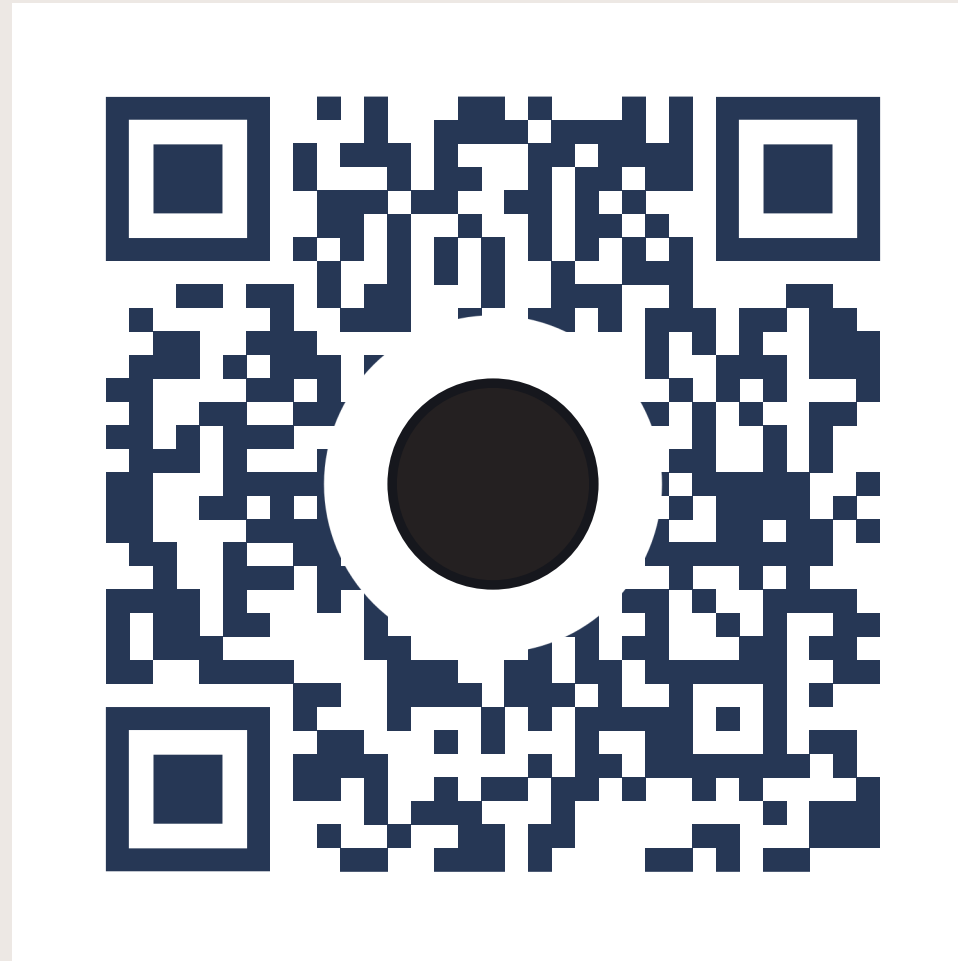
Additional CCCStart demonstrations

We can work together to develop resources before students need them.

WE NEED YOUR FEEDBACK

What concerns, questions, or resources does your area need to prepare for a successful CCC Start launch?

Let us know below:



OUR COMMITMENT

One College. One Message. One Student Experience.

A successful CCCStart implementation means:

- ✓ Staff understand the changes
- ✓ Departments know where to find resources
- ✓ Processes are updated before they become barriers
- ✓ Students receive consistent information
- ✓ Issues are communicated quickly
- ✓ Students experience a smooth transition into IVC

CCCStart may change the application, but our goal remains the same: helping students successfully begin their IVC journey.

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THANK YOU!

Any questions?