COMMUNICATION ARTS

DEGREES, CERTIFICATES AND AWARDS

Associate in Art Degree (A.A.)

DESCRIPTION

The Communication Arts major is a broad-based discipline program that provides students with an opportunity to improve their personal, public, and professional lives. Courses focus on understanding the communication process and developing skills to communicate effectively. By studying how, why, and with what consequences people communicate, students themselves will become more competent communicators.

PROGRAM LEARNING OUTCOMES

1. Students will be able to construct and articulate a basic case for a parliamentary debate.
2. Students will be able to recognize and avoid using ten logical fallacies during classroom presentations.
3. Students will be able to write and submit five properly-worded debate propositions.

ASSOCIATE DEGREE PROGRAM

The Associate in Arts (AA) or the Associate in Science (AS) Degree involves satisfactory completion of a minimum of 60 semester units with a C average or higher, including grades of C in all courses required for the major, and fulfillment of all IVC district requirements for the associate's degree along with all general education requirements. The degree provides a sound basis for transfer to upper division institutions for additional degrees or for higher vocational preparation. To be eligible to receive an Associate Degree the student must complete the requirements for the major, the District requirements for an Associate Degree, and the General Education requirements. In addition students must maintain a minimum grade point average and meet the minimum grade requirements of their program. Detailed information is available in the college catalog.

CAREER OPPORTUNITIES

Of the career opportunities identified many will usually require the completion of degree requirements at 4-year colleges and universities.

- Organizational Trainer
- Public Information Specialist
- Media Technician
- Organizational Consultant
- Personnel Staff
- Public Service Agency Staff
- Corporate Media Director
- Communication Consultant
- Health Educator
- Fund Raiser
- Multimedia Project Manager
- Lobbyist
- Speech Writer
- Minister
- Lawyer
- Politician
- Staff Analyst
- Focus Group Leader
- Political Campaign Staff
- Public Affairs Director
- Community Relations Director
- Organizational Newsletter Editor
- Organizational Trainer & Developer
- Public Relations Professional
- Media Sales & Promotion Staff
- Community College Instructor
- Consumer Market Researcher
- Advertising Account Executive

Gainful Employment: Federal regulations require institutions to provide students with Gainful Employment information for specific certificate programs offered at IVC. Please click on our Programs of Study link to view the information for each certificate program: **http://www.imperial.edu/courses-and-programs/programs-of-study/**

TRANSFER PREPARATION

Courses that fulfill major requirements for an associate degree at Imperial Valley College may not be the same as those required for completing the major at a transfer institution offering a bachelor's degree. Students who plan to transfer to a four-year college or university should schedule an appointment with an IVC Counselor to develop a student education plan (SEP) before beginning their program.

Transfer Resources:

www.ASSIST.org – CSU and UC Articulation Agreements and Majors Search Engine

www.CSUMentor.org – CSU System Information

www.universityofcalifornia.edu/admissions/index.html - UC System Information

www.aiccu.edu – California Independent Colleges and Universities, Association of

http://wiche.edu/wue - Western Undergraduate Exchange Programs

FINANCIAL AID

Paying for the cost of a college education requires a partnership among parents, students and the college. As the cost of higher education continues to rise we want you to know that IVC offers a full array of financial aid programs – grants, work study, scholarships, and fee waivers (we do not participate in the federal loan programs). These programs are available to both full and part time students who are seeking a degree or certificate. For those who qualify, financial aid is available to help with tuition, fees, books and supplies, food, housing, transportation, and childcare. Please log onto our website for additional information: **www.imperial.edu/students/financial-aid-and-scholarships/**

COMMUNICATION ARTS

ASSOCIATE DEGREE PROGRAM

COMMUNICATION ARTS MAJOR – A.A. DEGREE
Twenty-seven (27.0) units required for the major.

ALL COURSES FOR THIS MAJOR MUST BE COMPLETED WITH A MINIMUM GRADE OF "C" OR BETTER.

I. Required courses for the major (18.0 units)

ENGL	250	Creative Writing	3.0
JRN	100	Introduction to Journalism	3.0
SPCH	100	Oral Communication	3.0
SPCH	110	Advanced Oral Communication	3.0
SPCH	120	Interpersonal Communication	3.0
SPCH	180	Argumentation and Debate	3.0

II. Select a minimum of nine (9.0) units from the following courses:

AJ	108	Public Safety Report Writing (3.0)
BUS	260	Business Communications (3.0)
ENGL	201	Advanced Composition (3.0)
JRN	101	Multimedia News Writing and Reporting (3.0)
PSY/ADS	130	Group Leadership & Group Process (3.0)
PSY	144	Psychology of Interpersonal Relationships (3.0)
SPCH	130	Small Group Communication (3.0)
SPCH	150	Intercultural Communication (3.0)
THEA	100	Introduction to Theatre (3.0)
THEA	120	Fundamentals of Acting (3.0)

Total Major Units	27.0
IVC Graduation Requirements and GE Pattern:	30.0
Electives (as needed to reach 60 degree applicable units)	____
Total Maximum Units:	**60.0**