



Unadopted minutes

**Strategic Planning Committee  
September 29, 2009**

Members Present:

√John Lau, VP for Business Services, Chair  
\_Gonzalo Huerta, Campus Operations Representative  
√Betty Kakiuchi, Planning and Budget Committee, Rep.  
√Steven Sciaky, ASG Representative President  
√Dr. Bruce Seivertson, College Council Representative

Mary Carter, Recorder

\_Efrain Silva, Extended Campus Representative  
√Dr. Robin Ying, Technology Council Representative  
√Russell Lavery, Academic Senate Representative  
√Dr. Jim Fisher, Technology Council alternate  
√Myra Martinez, ASG alternate

---

Others Present: Dr. Ed Gould, Superintendent/President; Bill Gay, Community and Media Relations; Mike Nicholas, Graphic Arts/Reprographics Coordinator

Call to order: John Lau, committee chairperson, called the meeting to order at 3:00 p.m. in the Student Affairs Conference Room.

Action:

1. Approval of minutes (June 10, 2009): ***M/S/C Ying/Fisher to approve the minutes of the June 10, 2009 meeting as presented.***
2. Recommendation to approve 2009-13 Strategic Plan: This item was tabled to allow time for recommended changes to be made. The committee will meet again on October 8 to review the revised plan.

Discussion: The committee reviewed a color brochure presented by Bill Gay and Mike Nicholas of the 2009-2013 Strategic Plan. Changes to the plan, since it was last presented to the committee, include the text of the President's letter and updated photos. Gay and Nicholas reported that they plan to add graphs showing increasing enrollment and declining resources. They proposed to show five years of enrollment trends, and five years of budget/revenue trends. The committee suggested using a simplified map of the College's service area.

VP Lau thanked Gay, Nicholas, and Efrain Silva for their efforts in developing the plan and brochure. The committee agreed to defer taking action on this item until another meeting is held next week. This will allow time for suggested changes to be made and graphs to be added. A meeting was scheduled for Thursday, October 8, at 1:00 p.m. The approved Strategic Plan will be presented to the Board of Trustees on October 21.