

JOURNALISM

DEGREES, CERTIFICATES AND AWARDS

Associate in Science Degree (A.S.)

DESCRIPTION

Journalism is the occupation of reporting, writing, editing, photographing, or broadcasting news or of conducting any news organization as a business. The Journalism program provides both a general academic experience and professional preparation. The IVC program emphasizes writing, editing, writing for interactive media, web design, and other courses necessary to prepare students for success in media-related jobs. The courses offered provide the basic preparation for students seeking careers in reporting, writing, and editing for newspapers and magazines.

PROGRAM LEARNING OUTCOMES

1. Demonstrate the ethical responsibilities and practices of the journalism profession.
2. Demonstrate critical analysis in the research and information gathering processes.
3. Demonstrate communication skills in writing and editing news stories.

ASSOCIATE DEGREE PROGRAM

The Associate in Arts (AA) or the Associate in Science (AS) Degree involves satisfactory completion of a minimum of 60 semester units with a C average or higher, including grades of C in all courses required for the major, and fulfillment of all IVC district requirements for the associate's degree along with all general education requirements. The degree provides a sound basis for transfer to upper division institutions for additional degrees or for higher vocational preparation. To be eligible to receive an Associate Degree the student must complete the requirements for the major, the District requirements for an Associate Degree, and the General Education requirements. In addition students must maintain a minimum grade point average and meet the minimum grade requirements of their program. Detailed information is available in the college catalog.

CAREER OPPORTUNITIES

An associate degree is valuable to the student entering a career field in which journalism plays a role. The student who wants to work for a newspaper may need to earn a bachelors degree and should expect to serve an apprenticeship with a small newspaper before moving up to a metropolitan daily. Bachelor's degree students also work as magazine editors and writers, as publications employees in government agencies and associations, in broadcast journalism and in public affairs.

- Broadcast Journalist
- Copy Editor
- Columnist
- Correspondent
- Disc Jockey
- Editorial Writer
- Legislative Assistant
- Magazine Editors
- Magazine Writer
- News Director
- News Producer
- Press Relations Officer
- Public Affairs Manager
- Public Information Specialist
- Reporter
- Speech Writer
- Technical Writer/Editor

Gainful Employment: Federal regulations require institutions to provide students with Gainful Employment information for specific certificate programs offered at IVC. Please click on our Programs of Study link to view the information for each certificate program: <http://www.imperial.edu/courses-and-programs/programs-of-study/>

TRANSFER PREPARATION

Courses that fulfill major requirements for an associate degree at Imperial Valley College may not be the same as those required for completing the major at a transfer institution offering a bachelor's degree. Students who plan to transfer to a four-year college or university should schedule an appointment with an IVC Counselor to develop a student education plan (SEP) before beginning their program.

Transfer Resources:

www.ASSIST.org – CSU and UC Articulation Agreements and Majors Search Engine

www.CSUMentor.edu – CSU System Information

www.universityofcalifornia.edu/admissions/index.html - UC System Information

www.aiccu.edu – California Independent Colleges and Universities, Association of

<http://wiche.edu/wue> - Western Undergraduate Exchange Programs

FINANCIAL AID

Paying for the cost of a college education requires a partnership among parents, students and the college. As the cost of higher education continues to rise we want you to know that IVC offers a full array of financial aid programs – grants, work study, scholarships, and fee waivers (we do not participate in the federal loan programs). These programs are available to both full and part time students who are seeking a degree or certificate. For those who qualify, financial aid is available to help with tuition, fees, books and supplies, food, housing, transportation, and childcare. Please log onto our website for additional information: www.imperial.edu/students/financial-aid-and-scholarships/

JOURNALISM

ASSOCIATE DEGREE PROGRAM

JOURNALISM MAJOR- A.S. DEGREE

Twenty-one (21.0) units required for the major.

ALL COURSES FOR THIS MAJOR MUST BE COMPLETED WITH A MINIMUM GRADE OF "C" OR BETTER.

I. Required courses for the major (12.0 units)

JRN	100	Introduction to Journalism	3.0
JRN	101	Multimedia News Writing and Reporting	3.0
CIS	137	Web Development Tools	3.0
CIS	149	Photoshop	3.0

II. Select nine (9.0) units from the following:

ART	160	Graphic Design (3.0)
CIS	155	Flash (3.0)
CIS	212	XHTML, CSS and JavaScript (3.0)
CIS	214	PHP and MySQL (3.0)
ENGL	102	Introduction to Literature (3.0)
ENGL	201	Advance Composition (3.0)
ENGL	250	Creative Writing (3.0)
FILM	230	Introduction to Film History and Criticism (3.0)
POLS	102	American Government and Politics (3.0)
READ	111	Reading IV: Analytical and Critical Reading (3.0)
SOC	102	Contemporary Social Problems (3.0)
SPCH	100	Oral Communication (3.0)
SPCH	130	Small Group Communication (3.0)
SPCH	150	Intercultural Communication (3.0)

Total Major Units	21.0
IVC Graduation Requirements and GE Pattern:	30.0
Electives (as needed to reach 60 degree applicable units)	_____
Total Maximum Units:	60.0