Outline

- Professionalism
- Codes of Conduct: Scope of Practice
- Events Shaping Nursing
- Different Practice Settings
- Communication
- Transitioning: The Path to Success
The Debate....

- Is nursing an occupation or profession?
Professional/Occupational Characteristics

- Autonomy
- Advanced education
- Code of ethics
- Service to Public
- Group culture or identity
- Research to further knowledge base
Standards of Conduct

- Code of Ethics for Nursing

- HIPAA Regulations
  - The Basics
  - Administrative simplification
  - Covered entities
  - Using Protected Health Information (PHI)
  - Disclosing PHI
  - Research and marketing
Standard of Nursing Practice

- **The RN will:**
- Use the Code of Ethics for Nurses with Interpretive Statements (ANA, 2001)
- Deliver care in a manner that preserves & protects patient autonomy, dignity, and rights.
- Maintain patient confidentiality within legal and regulatory parameters.
- Serve as a patient advocate assisting patients in developing skills for self-advocacy.
- Maintain a therapeutic & professional patient-nurse relationship with appropriate professional role boundaries.
- Demonstrate a commitment to practicing self-care, managing stress, and connecting with self & others.
A Code of Ethics:

- Is a formal statement of the ethical obligations and duties of every person entering the nursing profession.
- Is a nonnegotiable ethical standard.
- Guides the profession in self-regulation.
- Provides guidelines for professional nursing behavior.
- Reminds nurses of the special responsibility assumed when providing patient care (Blais, 2006).
The Nightingale Pledge

I solemnly pledge myself before God and in the presence of this assembly to pass my life in purity and to practice my profession faithfully. I will abstain from whatever is deleterious and mischievous, and will not take or knowingly administer any harmful drug. I will do all in my power to maintain and elevate the standard of my profession, and will hold in confidence all personal matters committed to my keeping and all family affairs coming to my knowledge in the practice of my calling. With loyalty will I endeavor to aid the physician in his work and devote myself to the welfare of those committed to my care.

Dock LL Stewart IM: A short history of nursing, New York
Events Shaping Nursing

- Immigration = Need for public health
- Depression = Health insurance for indigent
- Graying of America = Long term care
- Consumer involvement = AARP
- Professionalism = Specialty organizations
Where is our profession today?
Professional Nursing

People

Professional Nursing

Environment

Health
EBP: Evidence-Based Practice

Clinical Expertise

Research Evidence

Patient Preferences
The Key to Nursing Success:

Client

RN

MD

Family

The Team
Different practice settings....

- What are some policies in the hospital regarding delegation of nursing care?

- What are some policies in the community regarding delegation of care?
Communication

Styles

1. Passive
2. Aggressive
3. Assertive
Communication: The 4 C’s

Delegation
1. Clear
   1. Is the information vague or muddled? Did you also include written documentation?
2. Correct
   1. Is the information correct & the task appropriate?
3. Concise
   1. Keep it simple & precise.
   2. Brevity is beautiful!
4. Complete
   1. Have I discussed the why, who, what, when, where, and how?
   2. Don’t forget manners!
Professional Strategies

- Advanced assessment skills
- Communication skills
- Collaboration & teamwork
  - Conflict management
    - Negotiation
  - Delegation
  - Supervision
  - Public speaking
- Risk management
- Business administration
  - Accounting
  - Cost containment
  - Strategic planning
- Electronic/computer technology
Making the Successful Transition

Education = Knowledge

Knowledge = Power
Path to Success

- Accept your present self but have a better self in mind.
- Set high goals that are attainable.
- Develop expertise in an area to increase your value.
- Join a professional organization to stay connected to current knowledge.

(Strader & Decker, 1995)
Be Proud!

- Image is everything:
  - Never say, “I am just a nurse.”
  - As a nurse you assume many unique roles:
    - Caregiver
    - Educator
    - Leader
    - Client Advocate
    - Researcher
    - Political Advocate