

CITY OF IMPERIAL

INCORPORATED 1904



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CITY CLERK
Debra Jackson

CITY TREASURER
Stacey Cox

March 8, 2010

Dear Compass Blueprint Awards Committee:

Imperial Valley College deserves to be recognized with a Compass Blueprint Recognition Award by the Southern California Association of Governments.

It has been setting an example of planning and implementation of a progressive infrastructure and "green" development through partnership with other agencies in Imperial County, including the City of Imperial. IVC is the foundation of our Eastern Sphere of influence and sits at the intersection of major roads into our city: Highway 111 and Aten Road.

Its Measure L improvements, in addition to a state of the art Science facility, have also resulted in a very attractive "people scaled" walkable campus that can be replicated in other areas of our city. Its transportation improvements also will be reducing pressure on our roadways as this rapidly growing campus encourages more and more students to use mass transit.

I am proud to recommend IVC for this award.

Geoff Dale

A handwritten signature in black ink, appearing to read 'Geoff Dale', written over a white background.

Mayor
City of Imperial



I.V. Real Estate Services

EL CENTRO REALTY & MANAGEMENT • I.V. PROPERTY MANAGEMENT • REALTY HOUSE

March 8, 2010

Dear Compass Blueprint Awards Committee

The current Imperial Valley College campus expansion project is the prime example of how public/private partnerships should work to improve transportation, energy efficiency and education.

Voters approved \$58.6 million for campus improvements and these funds have been leveraged with County transportation and Federal dollars to provide a comprehensive modernization project that serves a major part of Imperial County.

The purpose of this award is to recognize the great planning and development work occurring in our region that exemplifies principles of mobility, livability, prosperity and sustainability. This project has it all.

A major 70,000 square-foot science building that opened this January is not only a wonderful state-of-the-art education facility, it also has top notch energy efficiencies that qualify it as our county's first Leed-certified publicly owned building and the first Leed certified science building in Southern California. This building, as well as the future 10 year facilities plan of the campus, has been linked to extensive improvements in transportation into and out of this campus.

More than a third of our county's mass transit passengers are IVC students. We expect this number to increase as the college and region grows. The construction of a new mass transit facility at IVC as well as vehicle passenger drop-off areas, funded in a partnership with the Imperial County Transportation Commission, are improving both safety and efficiency of ridership.

Finally, the other partnership, through the Federal Department of Transportation, will double the access points to the campus and greatly alleviate traffic congestion and improve safety during peak travel periods.

This project is definitely improving mobility by encouraging transit oriented investments and mutually supportive land use decisions, promoting a "walkable" campus community through excellently-planned pedestrian areas, supporting prosperity through alternative energy education and use and utilizing "green" development techniques.

This project has it all.

Sincerely,

Jon Edney

Member, El Centro City Council

President, Southern California Association of Governments



March 8, 2010

Dear Compass Blueprint Awards Committee:

I would like to express my enthusiastic support of the Imperial Valley College application for the Southern California Association of Governments' Compass Blueprint Recognition award.

As one of the leading comprehensive institution of higher education in Imperial Valley, IVC has been a leader in development of programs to train our future workforce to prepare them for our rapidly emerging alternative energy industry. It also has strongly advocated for improvements to mass transit.

The college has led by example. It has an ambitious 10 year facilities plan that includes a solar field that will provide a lab for training as well as electricity for the campus.

Through its successful implementation of a \$58.6 million Measure L bond issue, the college has constructed the first public LEED certified building in Imperial County—its new 70,000 square foot science building. Surrounding that building are extensive transportation improvements to the campus that will make use of our county's mass transit system safer and more efficient for passengers. A third of our county's mass transit ridership consists of IVC students. These improvements will encourage even more riders.

These investments have been a partnership between:

- The voters of Imperial County who approved funding of Measure L improvements.
- The Imperial County Transportation Commission which is partnering with \$1.4 million for IVC's new transit terminal.
- Our Federal Transportation Department which is provided \$712,000 for the new entryways to the campus.

I urge the selection of IVC for this award.

Sincerely,



Louis A. Fuentes, Chairman
Imperial County Board of Supervisors
SCAG Regional Council Member

cc: IVC Communications Department



Office of
The Mayor

BRAWLEY, CALIFORNIA

March 8, 2010

Dear Compass Blueprint Awards Committee

Imperial Valley College is seeking to improve the safety and security of its student riders by completing its newly-relocated bus transit center, a center will serve this college and its students for the next 50 years.

Coupled with the competition of our county's first Leed certified public building—the new IVC Science Building, these improvements to the Imperial Valley College campus makes it extremely suited for receipt of SCAG Compass Blueprint Recognition Award.

One of the major components of the transit project is to complete the separation of the college's bus drop off by providing three designated vehicle drop off areas in other areas of the campus. Historically vehicles dropping off passengers used the same space as the buses. This has been unsafe and has caused congestion. The new transit center, due to open this Spring, will include a shaded structure suited to serve passengers in this desert region, chilled water drinking fountains, enhanced lighting, enhanced security to include cameras and a panic button, and landscaping which will include hardscape and a water feature.


This center is used both by the Imperial Valley Transit buses as well as the ADA Paratransit buses. One third of the ridership of Imperial County's bus transportation system is IVC students traveling to classes on the main campus. Many of these riders are single parent students who travel on the bus with their children to IVC's child care center. Over the next several years, the college's enrollment as well as student bus ridership is bound to show major increases.

Surveys have found that IVC bus riders are committed students. Many walk long distances (up to 2 miles) to bus stops; they get up early to make the buses; they endure a trip to and from campus up to two hours; they have to arrive several hours early or wait several hours after class to get home due to schedules.

A modern, well lit, secure transit center will go a long way to serve these riders and eventually encourage even more students to leave the car at home and use mass transit.

The result will serve citizens from all Valley communities for decades to come. It definitely fits the mobility, livability, sustainability and prosperity principles set forth in this award.

Sincerely,

A handwritten signature in black ink, appearing to read "Ryan Kelley". The signature is written in a cursive style with a large, sweeping "R" and "K".

Ryan Kelley, Mayor
Chair, Imperial County Transportation Committion